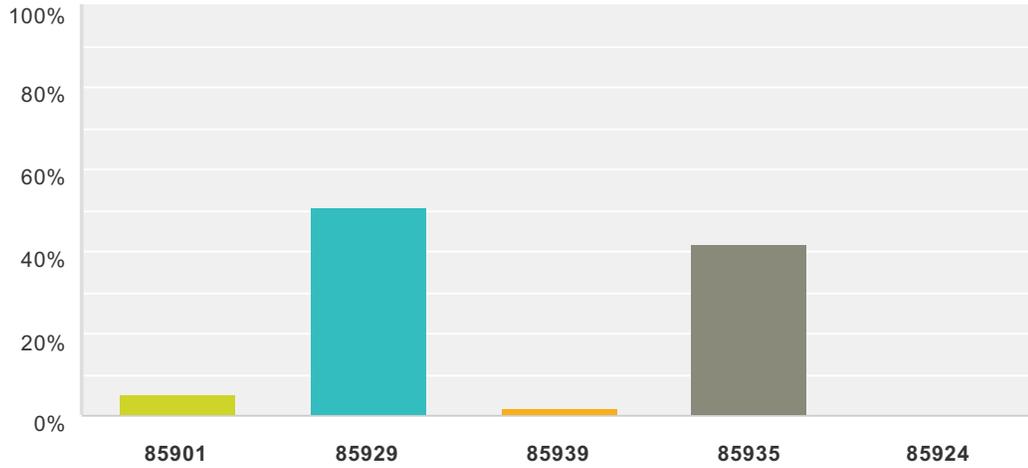


### Q1 Which zip code do you have a resident address in?

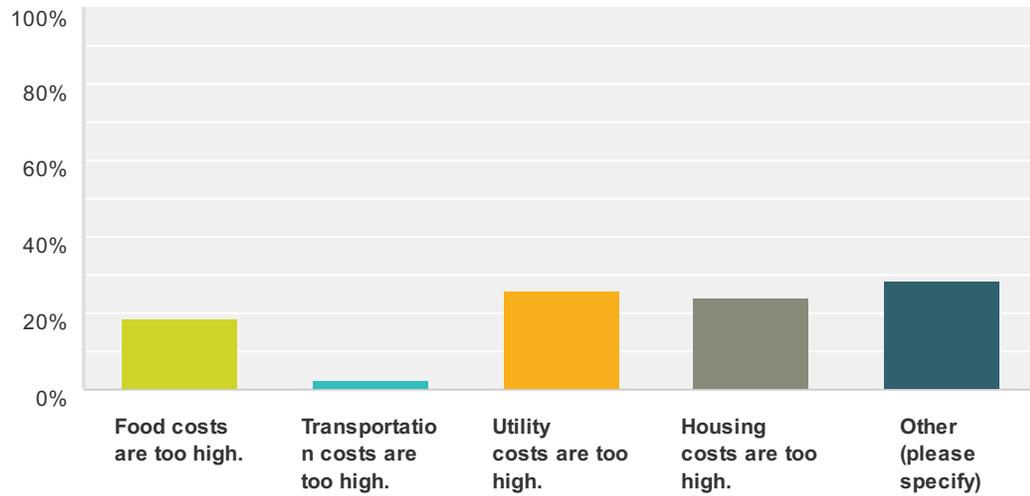
Answered: 300 Skipped: 0



Answer Choices	Responses	
85901	5.00%	15
85929	50.67%	152
85939	2.00%	6
85935	42.00%	126
85924	0.33%	1
<b>Total</b>		<b>300</b>

## Q2 Which of the following statements best describes your thoughts/opinions on the cost of living in Pinetop-Lakeside?

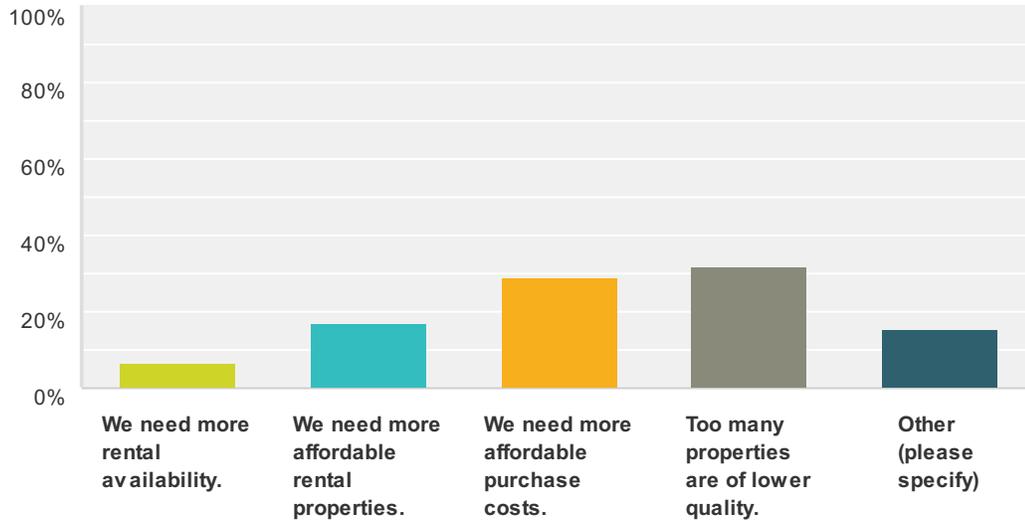
Answered: 267 Skipped: 33



Answer Choices	Responses
Food costs are too high.	18.73% 50
Transportation costs are too high.	2.62% 7
Utility costs are too high.	26.22% 70
Housing costs are too high.	23.97% 64
Other (please specify)	28.46% 76
<b>Total</b>	<b>267</b>

**Q3 3. Which of the following statements best describes your thoughts/opinions on the Housing Opportunities in Pinetop-Lakeside? (Check only one.)**

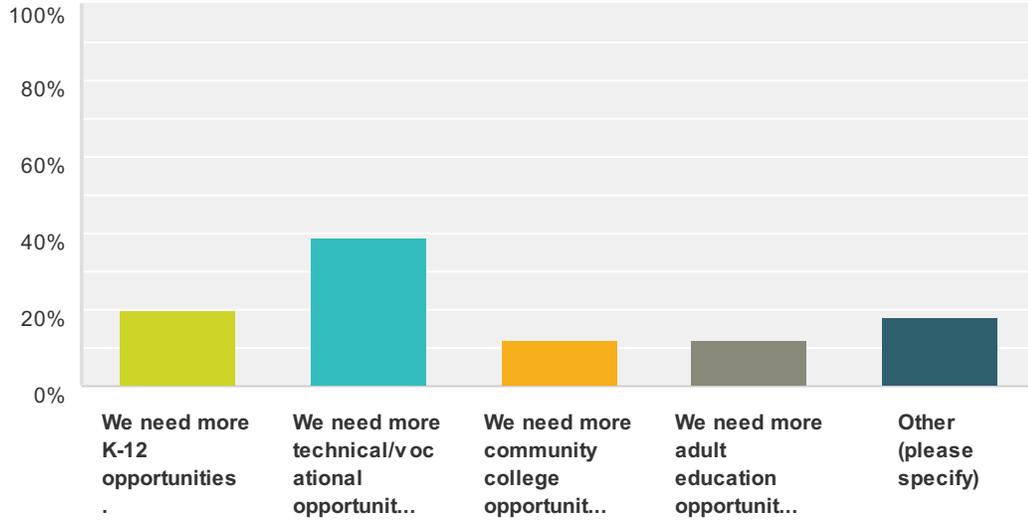
Answered: 265 Skipped: 35



Answer Choices	Responses
We need more rental availability.	6.42% 17
We need more affordable rental properties.	16.98% 45
We need more affordable purchase costs.	29.06% 77
Too many properties are of lower quality.	32.08% 85
Other (please specify)	15.47% 41
<b>Total</b>	<b>265</b>

**Q4 4. Which of the following statements best describes your thoughts/opinions on the Educational Opportunities in Pinetop-Lakeside? (Check only one.)**

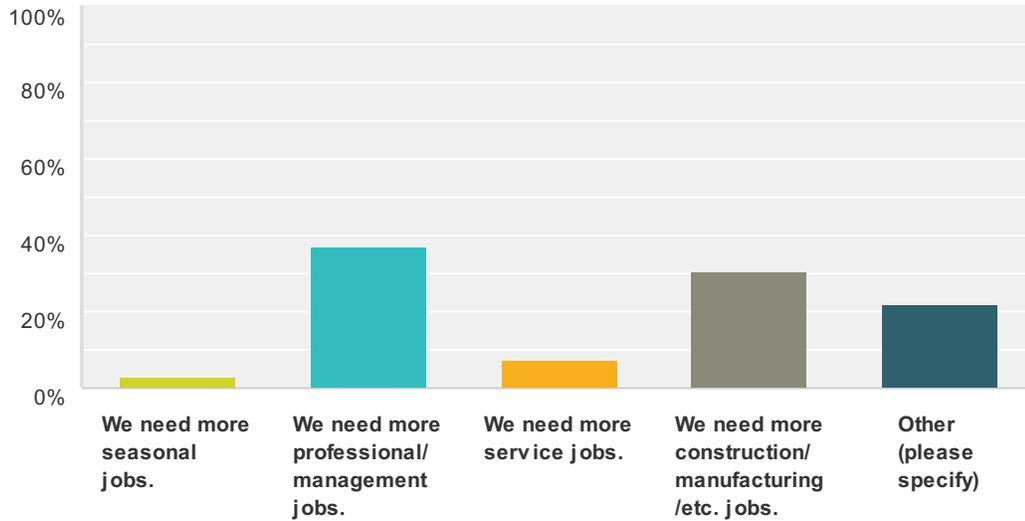
Answered: 263 Skipped: 37



Answer Choices	Responses
We need more K-12 opportunities.	19.77% 52
We need more technical/vocational opportunities.	38.78% 102
We need more community college opportunities.	11.79% 31
We need more adult education opportunities.	11.79% 31
Other (please specify)	17.87% 47
<b>Total</b>	<b>263</b>

**Q5 5. Which of the following statements best describes your thoughts/opinions on the Employment Opportunities in Pinetop-Lakeside? (Check only one.)**

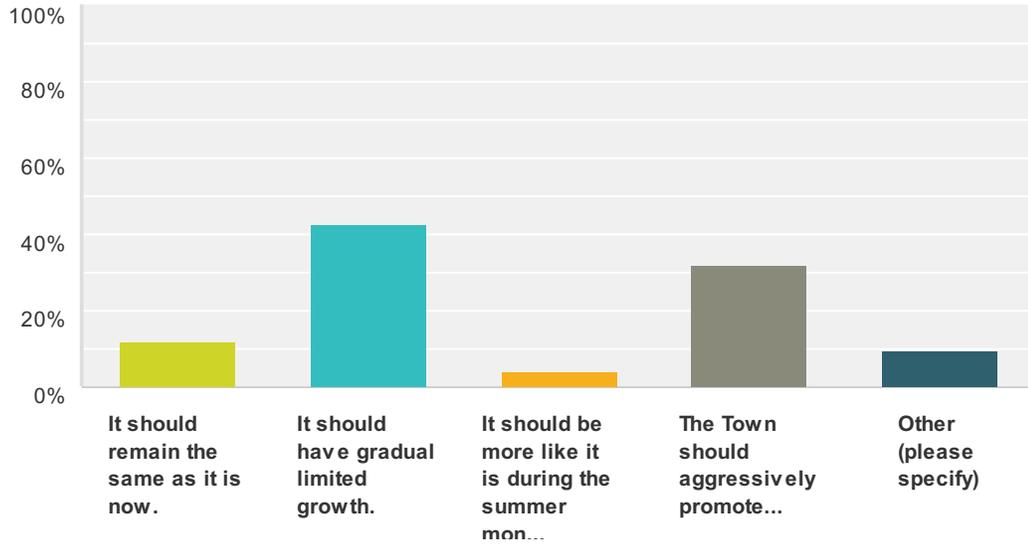
Answered: 261 Skipped: 39



Answer Choices	Responses	
We need more seasonal jobs.	3.07%	8
We need more professional/management jobs.	36.78%	96
We need more service jobs.	7.28%	19
We need more construction/manufacturing/etc. jobs.	30.65%	80
Other (please specify)	22.22%	58
<b>Total</b>		<b>261</b>

**Q6 6. The current population inside the Town limits is 4,282 full-time residents. Which of the following statements best describes your thoughts/opinions on the Population Size of Pinetop-Lakeside? (Check only one.)**

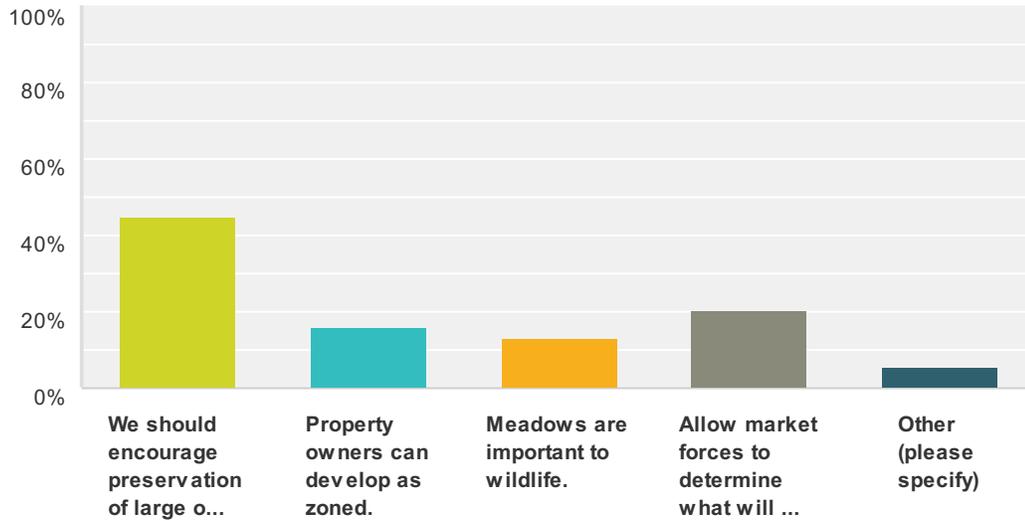
Answered: 261 Skipped: 39



Answer Choices	Responses
It should remain the same as it is now.	11.88% 31
It should have gradual limited growth.	42.53% 111
It should be more like it is during the summer months year round.	3.83% 10
The Town should aggressively promote growth.	32.18% 84
Other (please specify)	9.58% 25
<b>Total</b>	<b>261</b>

**Q7 7. Which of the following statements best describes your thoughts/opinions on the Meadows in Pinetop-Lakeside? (Check only one.)**

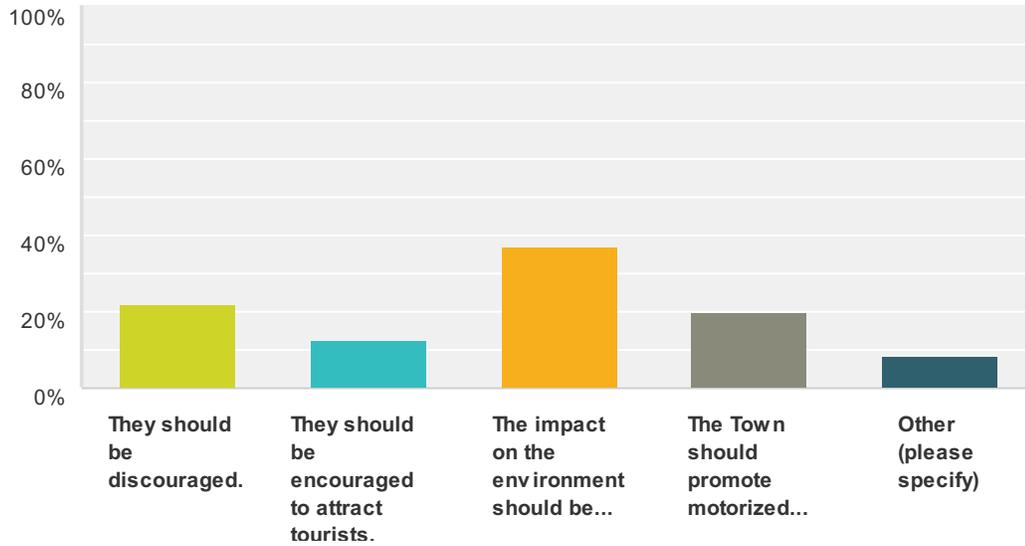
Answered: 261 Skipped: 39



Answer Choices	Responses	
We should encourage preservation of large open spaces and meadows.	45.21%	118
Property owners can develop as zoned.	16.09%	42
Meadows are important to wildlife.	13.03%	34
Allow market forces to determine what will be developed.	20.31%	53
Other (please specify)	5.36%	14
<b>Total</b>		<b>261</b>

**Q8 8. Which of the following statements best describes your thoughts/opinions on the Motorized Trails in Pinetop-Lakeside? (Check only one.)**

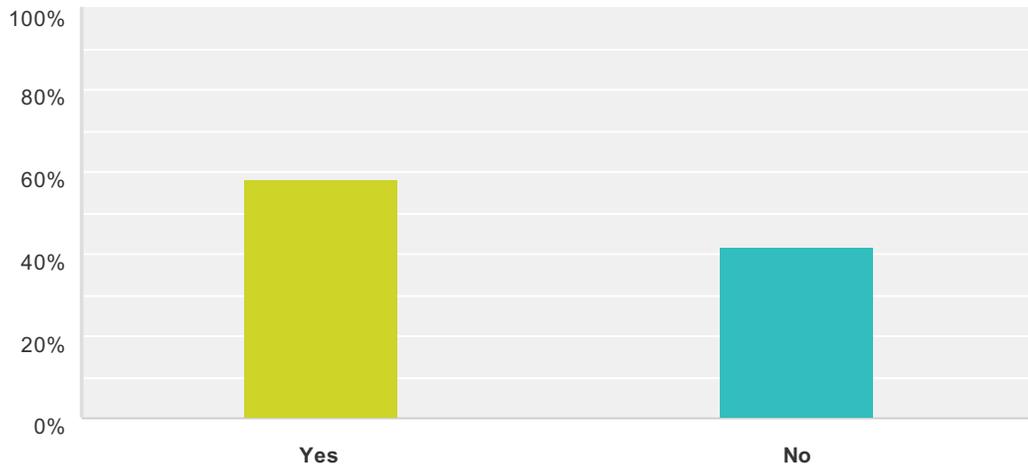
Answered: 261 Skipped: 39



Answer Choices	Responses
They should be discouraged.	21.84% 57
They should be encouraged to attract tourists.	12.64% 33
The impact on the environment should be considered.	37.16% 97
The Town should promote motorized trails.	19.92% 52
Other (please specify)	8.43% 22
<b>Total</b>	<b>261</b>

**Q9 9. Do you agree with the idea of annexation to increase the size of the Town? (Check only one.)**

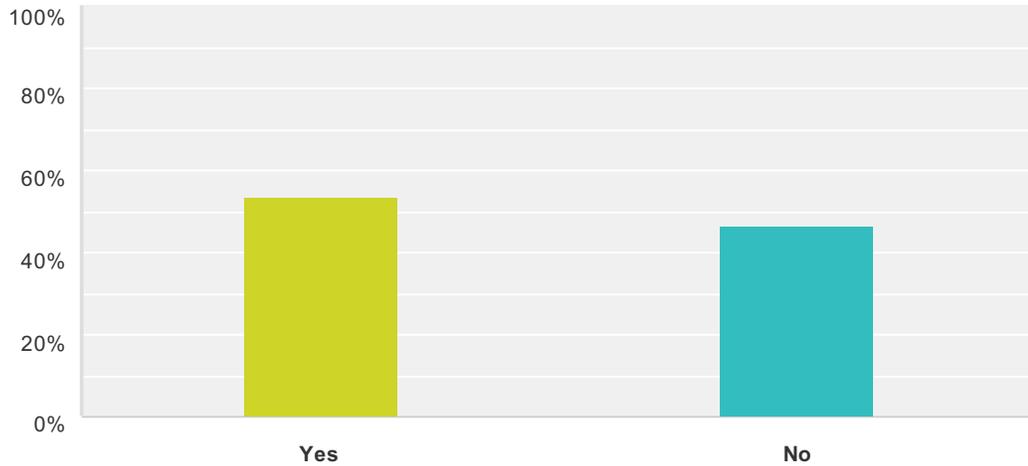
Answered: 260 Skipped: 40



Answer Choices	Responses	
Yes	58.08%	151
No	41.92%	109
<b>Total</b>		<b>260</b>

**Q10 10. Do you agree with the idea of swapping land with the Forest Service to increase the size of the Town? (Check only one.)**

Answered: 259 Skipped: 41



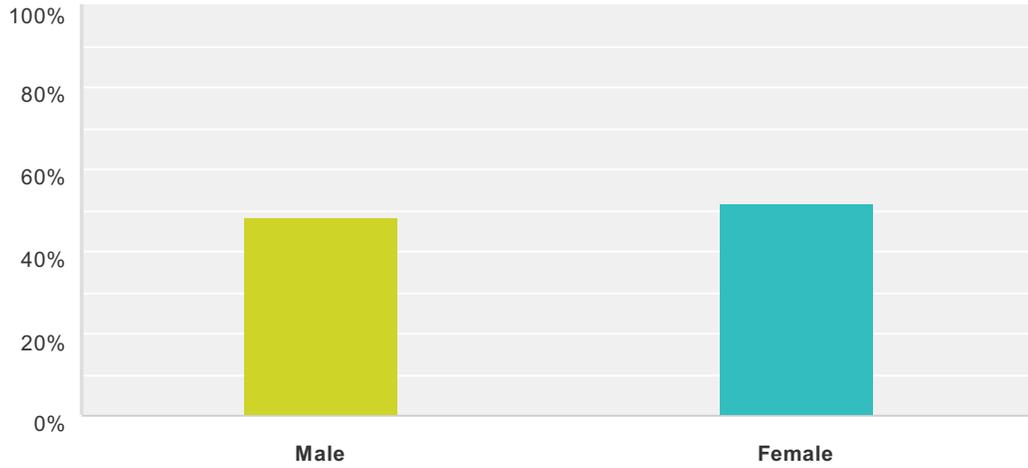
Answer Choices	Responses	
Yes	53.67%	139
No	46.33%	120
<b>Total</b>		<b>259</b>

**Q11 11. Pinetop-Lakeside may be interested in a new brand/identity that can be used as a marketing tool for increased tourism. The goal would be to create a themed and consistent atmosphere in Town to entice visitors to come and return often. For example, cities like Santa Fe, NM and Sedona, AZ have established unique identities. What suggestions do you have?**

Answered: 171 Skipped: 129

**Q12 12. What is your gender? (Check only one.)**

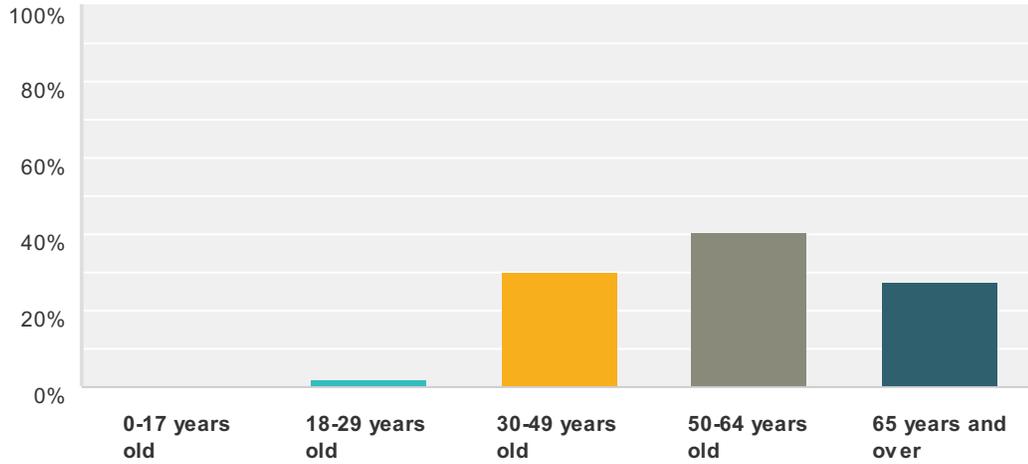
Answered: 254 Skipped: 46



Answer Choices	Responses	
Male	48.43%	123
Female	51.57%	131
<b>Total</b>		<b>254</b>

**Q13 13. What is your age? (Check only one.)**

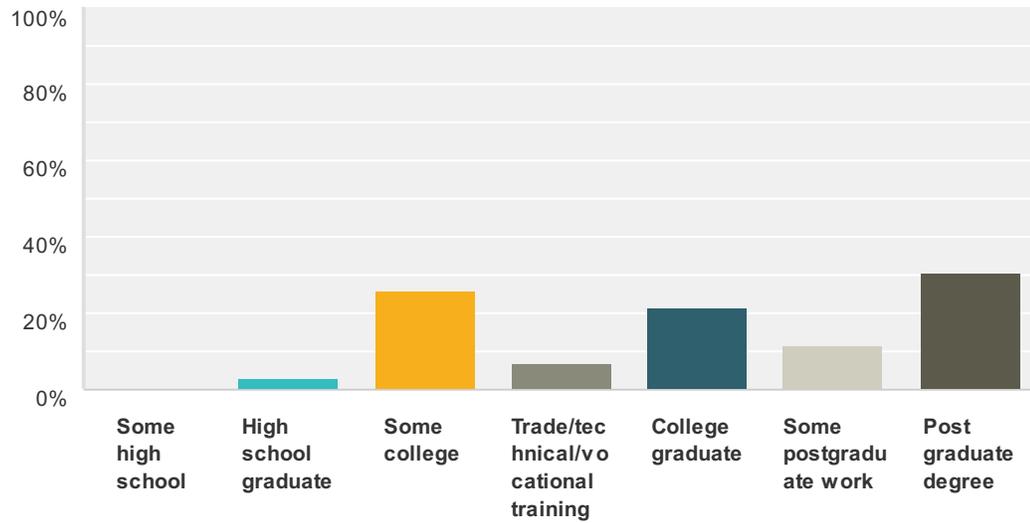
Answered: 252 Skipped: 48



Answer Choices	Responses	
0-17 years old	0.00%	0
18-29 years old	1.98%	5
30-49 years old	30.16%	76
50-64 years old	40.48%	102
65 years and over	27.38%	69
<b>Total</b>		<b>252</b>

**Q14 14. What is the highest level of education you have completed? (Check only one.)**

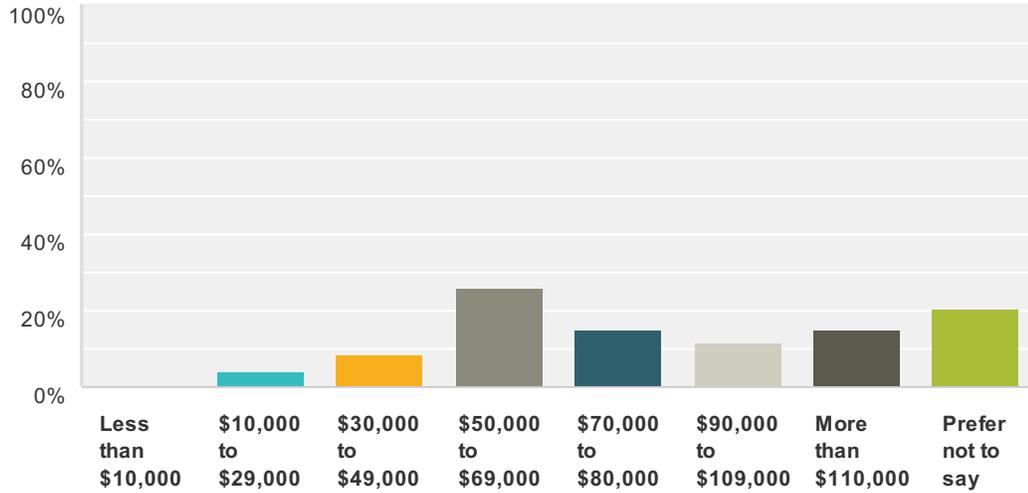
Answered: 251 Skipped: 49



Answer Choices	Responses
Some high school	0.00% 0
High school graduate	3.19% 8
Some college	25.90% 65
Trade/technical/vocational training	7.17% 18
College graduate	21.51% 54
Some postgraduate work	11.55% 29
Post graduate degree	30.68% 77
<b>Total</b>	<b>251</b>

### Q15 15. What is your annual household income? (Check only one.)

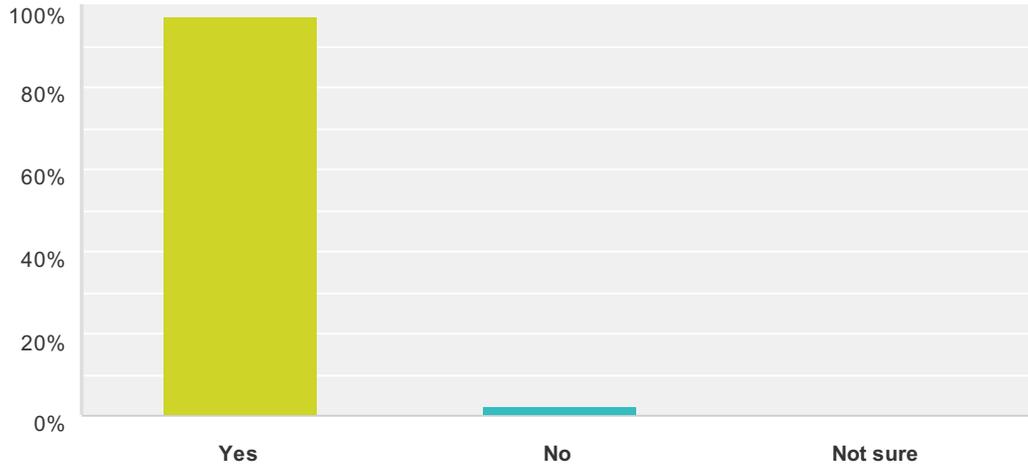
Answered: 248 Skipped: 52



Answer Choices	Responses	
Less than \$10,000	0.00%	0
\$10,000 to \$29,000	4.03%	10
\$30,000 to \$49,000	8.47%	21
\$50,000 to \$69,000	25.81%	64
\$70,000 to \$80,000	14.92%	37
\$90,000 to \$109,000	11.29%	28
More than \$110,000	14.92%	37
Prefer not to say	20.56%	51
<b>Total</b>		<b>248</b>

**Q16 16. Are you a registered voter? (Check only one.)**

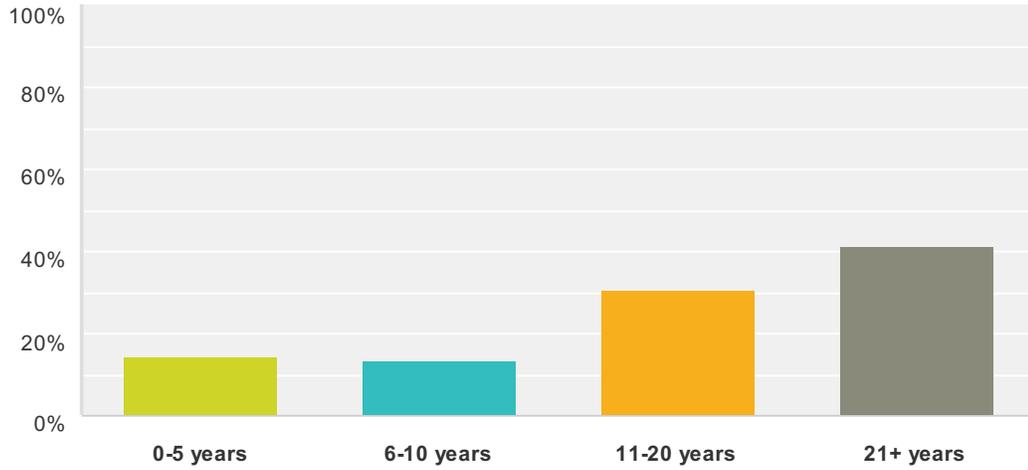
Answered: 257 Skipped: 43



Answer Choices	Responses	
Yes	97.28%	250
No	2.33%	6
Not sure	0.39%	1
<b>Total</b>		<b>257</b>

**Q17 17. How long have you lived in the area? (Check only one.)**

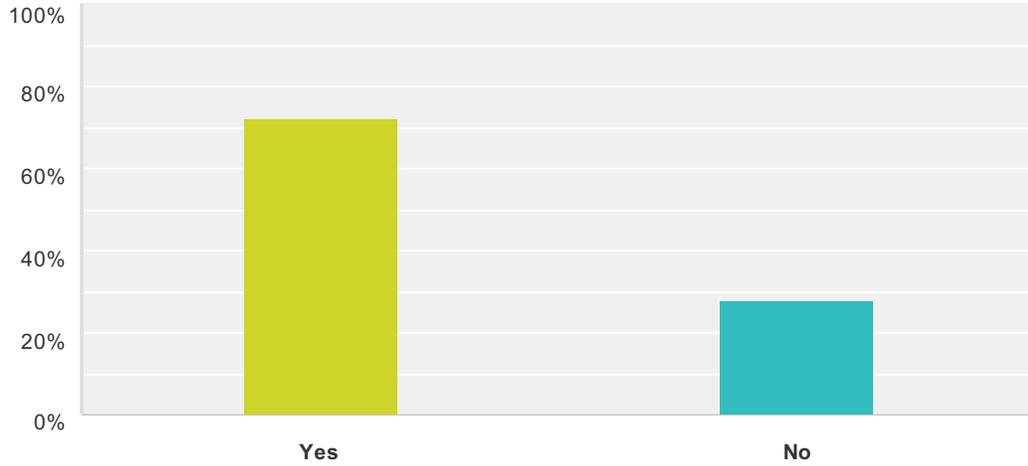
Answered: 256 Skipped: 44



Answer Choices	Responses	
0-5 years	14.45%	37
6-10 years	13.67%	35
11-20 years	30.47%	78
21+ years	41.41%	106
<b>Total</b>		<b>256</b>

**Q18 Would you be interested in participating in future surveys regarding the Pinetop-Lakeside General Plan? (Check only one.)**

Answered: 237 Skipped: 63



Answer Choices	Responses	
Yes	72.15%	171
No	27.85%	66
<b>Total</b>		<b>237</b>

# General Plan Survey #2

## Q19 If yes, please provide the following:

Answered: 146 Skipped: 154

Answer Choices	Responses	
Name:	96.58%	141
Company:	0.00%	0
Address:	0.00%	0
Address 2:	0.00%	0
City/Town:	0.00%	0
State:	0.00%	0
ZIP:	0.00%	0
Country:	0.00%	0
Email Address:	97.26%	142
Phone Number:	0.00%	0