

**TOWN OF PINETOP-LAKESIDE
ADVERTISING AND PROMOTION COMMITTEE
LEGAL ACTION, REGULAR MEETING
MARCH 18, 2015**

ITEM NO. 3, CONSENT AGENDA MINUTES OF THE REGULAR MEETING HELD FEBRUARY 19, 2015 AND SPECIAL MEETING HELD MARCH 5, 2015:

COMMITTEEMEMBER GIRARDI MOVED TO APPROVE THE MINUTES OF THE REGULAR MEETING HELD FEBRUARY 19, 2015 AND THE SPECIAL MEETING HELD MARCH 5, 2015. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 4, DISCUSSION/INFORMATION/LEGAL ACTION APPOINTING A VICE CHAIRMAN TO THE ADVERTISING AND PROMOTION COMMITTEE:

COMMITTEEMEMBER DAHNK MADE A MOTION TO NOMINATE COMMITTEEMEMBER RICA GIRARDI AS VICE CHAIRMAN OF THE ADVERTISING AND PROMOTION COMMITTEE. COMMITTEEMEMBER BERMAN SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 5, DISCUSSION/INFORMATION/LEGAL ACTION APPOINTING NEW COMMITTEEMEMEBERS TO FILL TWO VACANCIES ON THE ADVERTISING AND PROMOTION COMMITTEE:

COMMITTEEMEMBER BERMAN MADE A MOTION TO NOMINATE LYNN KRIGBAUM TO THE ADVERTISING AND PROMOTION COMMITTEE PENDING APPROVAL BY THE TOWN COUNCIL. COMMITTEEMEMBER GIRARDI SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

COMMITTEEMEMBER GIRARDI MADE A MOTION TO TABLE FILLING THE SECOND VACANCY ON THE ADVERTISING AND PROMOTION COMMITTEE. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND THE MOTION CARRIED 4 TO 1 WITH COMMITTEEMEMBER BERMAN OPPOSED.

ITEM NO. 8, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING WEBSITE PROPOSALS FROM FRANCIS CREATIVE CONSULTING AND HINSON MEDIA:

COMMITTEEMEMBER DAHNK MADE A MOTION TO TABLE THE DECISION UNTIL THE NEXT MEETING. COMMITTEEMEMBER BERMAN SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 9, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING WHITE MOUNTAIN PARTNERSHIP PARTICIPATION AND FUDING:

COMMITTEEMEMBER BERMAN MADE A MOTION TO RECOMMEND \$5,000 FROM THE 2015/2016 BUDGET TO JOIN THE WHITE MOUNTAIN PARTNERSHIP. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND IT CARRIED 4-1 WITH COMMITTEEMEMBER GIRARDI OPPOSED.

ITEM NO. 13, UPDATE/INFORMATION/LEGAL ACTION REGARDING RECOMMENDING THE PROPOSED 2015/2016 FISCAL YEAR BUDGET TO THE TOWN COUNCIL AT THE MARCH 19, 2015 MEETING:

COMMITTEE MEMBER DAHNK MADE A MOTION TO RECOMMEND TO THE TOWN COUNCIL A BUDGET OF \$152,000.00 FOR FISCAL YEAR 2015/2016. THIS INCLUDES A \$12,5000.00 CARRY OVER FROM FISCAL YEAR 2014/2015 FOR WEBSITE DEVELOPMENT. COMMITTEEMEMBER GIRARDI SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

Dated this 26th day of March 2015.

Advertising and Promotion Committee

Jill Akins, Assistant to the Town Clerk