

**TOWN OF PINETOP-LAKESIDE  
ADVERTISING AND PROMOTION COMMITTEE  
LEGAL ACTION, REGULAR MEETING  
APRIL 15, 2015**

ITEM NO. 3, CONSENT AGENDA MINUTES OF THE REGULAR MEETING HELD MARCH 18, 2015:

**COMMITTEEMEMBER DAHNK MOVED TO APPROVE THE MINUTES OF THE REGULAR MEETING HELD MARCH 18, 2015. COMMITTEEMEMBER BERMAN SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 4, DISCUSSION/INFORMATION/LEGAL ACTION APPOINTING NEW COMMITTEEMEMBER TO FILL ONE VACANCY ON THE ADVERTISING AND PROMOTION COMMITTEE:

**COMMITTEEMEMBER BERMAN MADE A MOTION TO NOMINATE JEFFREY MCKEE TO THE ADVERTISING AND PROMOTION COMMITTEE PENDING APPROVAL BY THE TOWN COUNCIL. COMMITTEEMEMBER KRIGBAUM SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 7, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING BOB GATES, RUN TO THE PINES CAR SHOW, REQUESTING FUNDING FOR THE CAR SHOW:

**COMMITTEEMEMBER DAHNK MADE A MOTION TO FUND \$3,000.00 TO THE RUN TO THE PINES CARS SHOW. COMMITTEEMEMBER BERMAN SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 9, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING UPDATE AND INFORMATION BY SAM JOHN OF LARRY JOHN WRIGHT ADVERTISING:

**COMMITTEEMEMBER GIRARDI MADE A MOTION TO SPEND \$7,500.00 FOR ADVERTISING FOR THE MONTH OF MAY 2015. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 10, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING WEBSITE PROPOSALS FROM FRANCIS CREATIVE CONSULTING, HINSON MEDIA CIVICPLUS AND V-SOFT CONSULTING GROUP, INC.:

**COMMITTEEMEMBER DAHNK MADE A MOTION THAT ALL REQUESTS FOR PROPOSALS BE DECLINED. COMMITTEEMEMBER GIRARDI SECONDED THE MOTION AND THE MOTION CARRIED 4-1 WITH COMMITTEEMEMBER KRIGBAUM OPPOSED.**

ITEM NO. 11, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING LOCAL FIRST ARIZONA ONE YEAR MEMBERSHIP FOR \$79.00:

**COMMITTEEMEMBER GIRARDI MADE A MOTION TO SPEND \$79.00 FOR A ONE YEAR MEMBERSHIP TO LOCAL FIRST ARIZONA. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 12, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING REQUEST FOR \$2,000.00 TO PURCHASE 20-25 BANNERS FOR THE TOWN LIGHT POLES IN LAKESIDE:

**COMMITTEEMEMBER BERMAN MADE A MOTION TO SPEND \$3,000.00 TO PURCHASE BANNERS FOR THE SOLAR LIGHT POSTS IN LAKESIDE. COMMITTEEMEMBER GIRARDI SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

Dated this 20<sup>th</sup> day of April 2015.

Advertising and Promotion Committee

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Jill Akins, Assistant to the Town Clerk