

**TOWN OF PINETOP-LAKESIDE
ADVERTISING AND PROMOTION COMMITTEE
LEGAL ACTION, REGULAR MEETING
MAY 20, 2015**

ITEM NO. 3, CONSENT AGENDA MINUTES OF THE REGULAR MEETING HELD APRIL 15, 2015:

COMMITTEEMEMBER DAHNK MOVED TO APPROVE THE MINUTES OF THE REGULAR MEETING HELD APRIL 15, 2015. COMMITTEEMEMBER KRIGBAUM SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 4, DISCUSSION/INFORMATION/LEGAL ACTION APPOINTING NEW COMMITTEEMEMBER TO FILL ONE VACANCY ON THE ADVERTISING AND PROMOTION COMMITTEE:

COMMITTEEMEMBER DAHNK MOVED TO NOMINATE GILBERT ARMIJO TO THE ADVERTISING AND PROMOTION COMMITTEE PENDING APPROVAL BY THE TOWN COUNCIL. COMMITTEEMEMBER MC KEE SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 11, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING RUSS MEAD, AZ WHITE MOUNTAINS MAGAZINE, TO PURCHASE AD SPACE IN THE AZ WHITE MOUNTAINS MAGAZINE:

COMMITTEEMEMBER KRIGBAUM MOVED TO SPEND \$1200.00 FOR ADVERTISING IN THE AZ WHITE MOUNTAINS MAGAZINE. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 12, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING UPDATE AND INFORMATION BY SAM JOHN OF LARRY JOHN WRIGHT ADVERTISING:

COMMITTEEMEMBER DAHNK MOVED TO SPEND \$1,750.00 ON A HALF PAGE HORIZONTAL ADVERTISEMENT IN THE 2015 PHOENIX MAGAZINE TRAVEL GUIDE. COMMITTEEMEMBER TILTON SECONDED THE MOTION AND IT CARRIED 4-1 WITH COMMITTEEMEMBER MC KEE OPPOSED.

COMMITTEEMEMBER DAHNK MADE A MOTION TO SPEND UP TO \$1,500.00 FOR A TELEVISION SEGMENT ON SONORIAN LIVING FOR PINETOP-LAKESIDE. COMMITTEEMEMBER KRIGBAUM SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY

COMMITTEEMEMBER KRIGBAUM MADE A MOTION TO SPEND \$7,500.00 FOR TELEVISION ADVERTISING FOR THE MONTH JUNE OF 2015. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

COMMITTEEMEMBER DAHNK MOVED TO SPEND \$2,500.00 FOR BANNER ADVERTISEMENT. COMMITTEEMEMBER TILTON SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

Dated this 28th day of May 2015.

Advertising and Promotion Committee

Jill Akins, Assistant to the Town Clerk