

**TOWN OF PINETOP-LAKESIDE  
ADVERTISING AND PROMOTION COMMITTEE  
LEGAL ACTION, REGULAR MEETING  
JULY 20, 2016**

ITEM NO. 3, CONSENT AGENDA MINUTES OF THE REGULAR MEETING HELD JUNE 15, 2016:

**VICE CHAIRMAN KRIGBAUM MOVED TO APPROVE THE MINUTES OF THE REGULAR MEETING HELD JUNE 15, 2016. COMMITTEEMEMBER O'DONNELL SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 5, DISCUSSION/INFORMATION/LEGAL ACTION BY SAM JOHN WITH LARRY JOHN WRIGHT ADVERTISING:

**VICE CHAIRMAN KRIGBAUM MOVED TO SPEND \$7,500.00 FOR OOTV, \$2,500.00 FOR OOIA AND \$500.00 FOR FACEBOOK/INSTAGRAM ADS FOR AUGUST 2016. COMMITTEEMEMBER O'DONNELL SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 7, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING WILEY ACHESON, WHITE MOUNTAIN PUBLISHING, ADVERTISING IN THE HIGH COUNTRY HUNTER GUIDE:

**VICE CHAIRMAN KRIGBAUM MADE A MOTION TO SPEND UP TO \$800.00 FOR A FULL PAGE ADVERTISEMENT IN THE HIGH COUNTRY HUNTER PUBLICATION. COMMITTEEMEMBER O'DONNELL SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

ITEM NO. 8, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING FUNDING FOR MAGNETS FOR THE HIGH MOUNTAIN HALF MARATHON:

**COMMITTEEMEMBER KRIGBAUM MOVED TO APPROVE THE PURCHASE OF MAGNETS THROUGH HIGH 5 DESIGN FOR AN APPROPRIATE NUMBER OF MAGNETS, NO MORE THAN 250 MAGNETS, AT \$1.00 EACH, WITH 13.1, THE PINETOP-LAKESIDE LOGO, AND THE VISITY PINETOP-LAKESIDE WEBSITE ON THE MAGNETS PENDING CONFIRMATION FROM JENNIFER BRIMHALL CONFIRMING THE EVENT AND CONFIRMING THE NUMBER OF PARTICIPANTS REGISTERED FOR THE EVENT. COMMITTEEMEMBER BEGOVAC SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.**

Dated this 4<sup>th</sup> day of August 2016.

Advertising and Promotion Committee

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Jill Akins, Assistant to the Town Clerk