



**PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE
NOTICE OF REGULAR MEETING AND AGENDA
WEDNESDAY, MAY 20, 2015**

Pursuant to Arizona Revised Statutes Section 38-431.02, notice is given to the members of the Pinetop-Lakeside Advertising and Promotion Committee and to the general public that the Committee will hold a Regular Meeting open to the public on **Wednesday, May 20, 2015**, at **9:00 a.m.** at the Town of Pinetop-Lakeside, located at **1360 N. Niels Hansen Lane, Pinetop-Lakeside, Arizona.**

8:45 a.m. BUDGET SUBCOMMITTEE MEETING- The budget subcommittee will meet to discuss the current financial standing of the Advertising & Promotion Committee

9:00 a.m. REGULAR MEETING:

1. Call to Order, Roll Call and Ascertain Quorum.
2. Call to the Public: Action taken as a result of public comment is limited to directing staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation.
3. Consent Agenda:
 - a. Minutes of the Regular Meeting held on April 15, 2015.
4. Discussion/Information/Legal Action re: letter of interest for one opening on the Advertising and Promotion Committee from Gilbert Armijo.
5. Report from the budget subcommittee on the Advertising and Promotion Committee Budget for FY 2014-2015.
6. Discussion/Information/Legal Action re: Lynn Krigbaum, White Mountain Nature Center, requesting funding for printing of the Discovery Program Flyers in the amount of \$350.00.
7. Discussion/Information/Legal Action re: Chamber of Commerce requesting funding of \$250.00 to pay for the White Mountain Apache Tribe Crown Dancers to perform at the dinner for the Harley Owners Group.
8. Discussion/Information/Legal Action re: Chamber of Commerce requesting funding to purchase ad space on the 2015/2016 Pinetop-Lakeside map.

9. Discussion/Information/Legal Action re: Chamber of Commerce requesting funding to purchase ad space in the Pinetop-Lakeside Chamber Directory 2015-2016.
10. Discussion/Information/Legal Action re: Chamber of Commerce requesting funding to purchase Best Cabin Region Banners by the Chamber of Commerce.
11. Discussion/Information/Legal Action re: Russ Mead, AZ White Mountains Magazine, to purchase ad space in the AZ White Mountains Magazine.
12. Discussion/Information/Legal Action re: Update and Information by Sam John of Larry John Wright Advertising. Recent Media coverage; future editorial and advertising opportunities.
13. Update and Information by the Pinetop-Lakeside Chamber of Commerce and Committee Members on Festivals, Activities, Statistics, Tracking and Tourism.
14. Update and Information by the Town of Pinetop-Lakeside Parks and Recreation Department.
15. Update and Information by the Arizona Game and Fish Department.
16. Update and Information regarding Tourism Activities on Tribal Lands.

Dated this 15th day May of 2015.

Pinetop-Lakeside Advertising and Promotion Committee

Jill Akins, Assistant to the Town Clerk

Posted:

By:

A copy of the agenda background material provided to Committee Members is available for public inspection at the Town Clerk's office of the Town of Pinetop-Lakeside, 1360 N. Niels Hansen Lane, Monday-Friday, 8:00 a.m. – 5:00 p.m.

AMERICANS WITH DISABILITIES ACT: The Town of Pinetop-Lakeside intends to comply with the A.D.A. If you are disabled or physically challenged and need special accommodations to participate, please contact the Town Clerks' Department (928-368-8696) at least 48 hours prior to the meeting.