



**PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE  
NOTICE OF REGULAR MEETING AND AGENDA  
WEDNESDAY, JULY 20, 2016**

Pursuant to Arizona Revised Statutes Section 38-431.02, notice is given to the members of the Pinetop-Lakeside Advertising and Promotion Committee and to the general public that the Committee will hold a Regular Meeting open to the public on **Wednesday, July 20, 2016**, at **9:00 a.m.** at the Town of Pinetop-Lakeside, located at **1360 N. Niels Hansen Lane, Pinetop-Lakeside, Arizona.**

9:00 a.m.      REGULAR MEETING:

1. Call to Order, Roll Call and Ascertain Quorum.
2. Call to the Public: Action taken as a result of public comment is limited to directing staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation.
3. Consent Agenda:
  - a. Minutes of the Regular Meeting held on June 15, 2016.
4. Discussion/Information re: Report from the Finance Director on the Advertising and Promotion Committee Budget for FY 2015-2016.
5. Discussion/Information/Legal Action re: Update and Information by Sam John of Larry John Wright Advertising. Recent Media coverage; future editorial and advertising opportunities.
6. Discussion/Information/Legal Action re: Todd Sadow, Epic Rides, requesting funding for the Tour of the White Mountains.
7. Discussion/Information/Legal Action re: Funding for Magnets for the High Mountain Half Marathon.
8. Update and Information by the Pinetop-Lakeside Chamber of Commerce and Committee Members on Festivals, Activities, Statistics, Tracking and Tourism.

9. Update and Information by the Town of Pinetop-Lakeside Parks and Recreation Department.

- a. Town Christmas promotion
- b. Town Sports facility promotion
- c. Town events

10. Update and Information by the Nature Center and TRACKS.

11. Update and Information regarding Tourism Activities on Tribal Lands.

Dated this 15<sup>th</sup> day of July 2016.

Pinetop-Lakeside Advertising and Promotion Committee

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Jill Akins, Assistant to the Town Clerk

Posted:

By:

A copy of the agenda background material provided to Committee Members is available for public inspection at the Town Clerk's office of the Town of Pinetop-Lakeside, 1360 N. Niels Hansen Lane, Monday-Friday, 8:00 a.m. – 5:00 p.m.

AMERICANS WITH DISABILITIES ACT: The Town of Pinetop-Lakeside intends to comply with the A.D.A. If you are disabled or physically challenged and need special accommodations to participate, please contact the Town Clerks' Department (928-368-8696) at least 48 hours prior to the meeting.