

**TOWN OF PINETOP-LAKESIDE
ADVERTISING AND PROMOTION COMMITTEE
LEGAL ACTION, REGULAR MEETING
APRIL 20, 2016**

ITEM NO. 3, CONSENT AGENDA MINUTES OF THE REGULAR MEETING HELD MARCH 16, 2016:

COMMITTEEMEMBER KRIGBAUM MOVED TO APPROVE THE MINUTES OF THE REGULAR MEETING HELD MARCH 16, 2016. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 5, DISCUSSION/INFORMATION/LEGAL ACTION APPOINTMENT OF A CHAIRMAN TO THE ADVERTISING AND PROMOTION COMMITTEE:

COMMITTEEMEMBER BERMAN MOVED TO APPOINT VICE CHAIRMAN RICA GIRARDI FOR THE CHAIRMAN OF THE ADVERTISING AND PROMOTION COMMITTEE. COMMITTEEMEMBER SECONDED ARMIJO THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 7, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING JENNIFER BRIMHALL REQUESTING FUNDING FOR THE HIGH MOUNTAIN 5K RACE:

COMMITTEEMEMBER KRIGBAUM MOVED TO SPEND \$500.00 ON HIGH MOUNTAIN HALF MARATHON T-SHIRTS WITH THE TOWN LOGO AND VISITPINETOPLAKESIDE.COM ON THE BOTTOM OF THE BACK OF THE T-SHIRT. COMMITTEEMEMBER ARMIJO SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 8, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING FUNDING FOR CHALK BOARD SIGNS:

COMMITTEEMEMBER MC KEE MOVED TO SPEND \$350.00 FOR A CHALK BOARD SIGN TO HANG ON THE CHAMBER OF COMMERCE BUILDING. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 9, DISCUSSION/INFORMATION/LEGAL ACTION BY SAM JOHN WITH LARRY JOHN WRIGHT ADVERTISING:

COMMITTEEMEMBER DAHNK MOVED TO SPEND \$5,000.00 FOR OOTV, \$2,000.00 FOR OOIA AND \$500.00 FOR FACEBOOK/INSTAGRAM ADS FOR THE MONTH OF MAY 2016. COMMITTEEMEMBER MC KEE SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

Dated this 26TH day of April 2016.

Advertising and Promotion Committee

Jill Akins, Assistant to the Town Clerk