



TOWN OF PINETOP-LAKESIDE
1360 North Niels Hansen Lane Pinetop-Lakeside, Arizona 85929
phone: 928-368-8696 fax: 928-368-8528
town website: ci.pinetop-lakeside.az.us
tourism website: www.visitpinetoplakeside.com

Town of Pinetop-Lakeside, Arizona Advertising and Promotion Committee **Request For Marketing Funds**

The Town of Pinetop-Lakeside Advertising and Promotion Committee is dedicated to promoting and supporting tourism in our community. Attracting visitors, extending visits, increasing lodging reservations and driving business to the Town is the major focus of the Advertising and Promotion Committee.

Date Request Submitted: _____

Event Name: _____

Event Theme: _____

Event Date: _____

Event Location: _____

Event Website: _____

Event Leadership: _____

Event Leadership Contact Name: _____

Event Leadership Contact Mailing Address: _____

Event Leadership Contact Phone: _____

Event Leadership Contact Email: _____

Does this organization have legal nonprofit status? _____

Does this organization have a Business License in the Town of Pinetop-Lakeside? _____

Estimated number of event participants (delegates, booths, presenters) _____

Estimated number of visitors to the event _____

Amount of funding for event marketing requested _____

Where will funds be used? _____

Please submit samples of artwork, promotional materials or additional collateral.

Requests for marketing funds must be made during a scheduled Town of Pinetop-Lakeside Advertising and Promotion Committee public meeting. Requests for marketing funds must also be on the meeting agenda. Please return this paperwork to the Town of Pinetop-Lakeside, Advertising and Promotion Committee.