

**MINUTES OF THE WORK SESSION OF THE HONORABLE TOWN
COUNCIL OF THE TOWN OF PINETOP-LAKESIDE, ARIZONA, HELD
ON TUESDAY, MARCH 8, 2023, IN THE TOWN COUNCIL CHAMBERS
LOCATED AT 325 W. WHITE MOUNTAIN BOULEVARD, LAKESIDE,
AZ 85929**

➤ **Call to Order**

Mayor Irwin called the meeting to order at 9:00 a.m.

➤ **Roll Call**

The following Council Members were present:

Name	Position
Stephanie Irwin	Mayor
Sterling Beus	Vice Mayor
Jim Snitzer	Council Member
Jerry Smith	Council Member
James Brimhall	Council member

The following Council Members were absent:

Name	Position
Lynn Krigbaum	Council Member
Taber Heisler	Council Member

Staff Present:

Name	Position
Keith Johnson	Town Manager
Kevin Rodolph	Assistant Town Manager/Finance Director
Kristi Salskov	Town Clerk
Matt Patterson	Public Works Director
Jeremiah Loyd	Community Development Director
Dan Barnes	Police Chief
Daniel Wilkey	Police Commander
Tony Alba	Community Services Manager
Annie DeRosier	Marketing Coordinator
Rob Hephner	Creative Services

No public present.

Item 1. Save Our Park Presentation

Eric Kramer of Save Our Park presented.

Item 2. Discussion and Presentation of the 2022 Community Engagement Survey.

Marketing Coordinator Annie DeRosier presented results of the Community Engagement Survey.

Discussion between Town Council and Staff.

Item 3. Discussion of additional priorities from the Community Engagement Survey.

Discussion of additional priorities between Town Council and staff. Items discussed were:

- Research the effectiveness of speed monitoring signs and look for grant funding.
- Continue communication with ADOT for community needs regarding HWY 260 within Pinetop-Lakeside.
- Continued analysis of the Town Code.
- Façade Grant program and an increase in funding.
- Conduct survey with deeper focus on recreational development followed by a series of community meetings to create a plan for the future development of Mountain Meadow Recreation Complex.
- Investigate adding a cover to the stage at Jack Barker Memorial Park and open an opportunity to do small “music in the park” events on weekends.
- Adopt a Short Term Rental Ordinance.
- Acquisition of property to create a trail from the Moonridge area to Blue Ridge.
- Paved ADA Trail at Mountain Meadow Park
- Town is working with Sara Chudnoff through a grant for a Billy Creek Watershed Study.
- Pursue USDA Economic Development Grant.
- Implement a Business Partnership Packet containing information on marketing opportunities, business license information, sign regulations, tax information, and Façade Grant information.

- Continue to improve and expand live broadcasting of Public Meetings.
- Creation of the Talk of the Town Podcast to address community hot topics.
- Expansion of Talk of the Town email to include more information on Town topics.
- Restructure of website for easier navigation.
- Monthly Community meetings with town Council to facilitate open dialogue.

Item 4. Strategic Plan Progress update.

Tony Alba, Community Services Manager presented the Strategic Plan progress update. The following items were discussed:

- Annexation
- Establish partnerships to enhance Broadband.
- Pursue Big Box Retailer.
- Develop a Staffing/Facilities plan.
- Pass Home Rule
- Secure appropriate grants that support our strategic goals.
- Strategy to improve access to affordable housing.
- Address zoning issues that hinder revitalization efforts.
- Multi-modal transportation connectivity.
- CPAW forest health.
- Construction of the new Police Department building.
- Identify and prioritize ROW acquisition.
- Roadway improvements.
- Traffic analysis and determine funding for Woodland Lake traffic signal.
- Review, update and possibly approve PARA Study.
- MMRC development work.
- Develop a Community Center Concert/Plan.
- Enhance Public Safety.
- Development of a five-year Tourism Development Plan.
- Development of a five-year Economic Development Plan.
- Design and implement a Community Engagement Plan.
- Facilitate strategic intergovernmental and non-profit relationships and potential P3s.
- Development of a plan to enhance the Town's relationship with the business community.

Item 5. Discuss Annexation

Town Manager Keith Johnson lead a discussion with Council and Staff on what Annexation would mean to the Police Department, Public Works and the Town in general.

Mayor Irwin thanked staff for their work and all for attending the Work Session.

There being no further business at this time, the Work Session was adjourned at p.m.



Stephanie Irwin
Stephanie Irwin
Mayor

ATTEST:

Kristi Salskov

Kristi Salskov
Town Clerk



CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Work Session of the Town Council of Town of Pinetop-Lakeside, Arizona, held on the 8th day of March 2023. I further certify that the Work Session was duly called and held and that a quorum was present.

Dated this 8th day of March 2023.

Kristi Salskov

Kristi Salskov
Town Clerk

