



## STATEMENT OF LEGAL ACTION

### **PUBLIC NOTICE PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE MEETS**

**WEDNESDAY, DECEMBER 13, 2017 – 9:00 A.M.**

**TOWN COUNCIL CHAMBERS – 1360 N. NIELS HANSEN LANE, LAKESIDE, AZ 85929**

---

#### AGENDA

- A. **Call to Order** *Convened at 9:02  
a.m.  
Chair Begovac*
- Roll Call and Ascertain Quorum
- B. **Call to the Public** *Vice Chair  
Krigbaum offered  
comments*
- Action Taken as a result of public comment is limited to directing Staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation.
- C. **Meeting Agenda Approval** *Approved*
- D. **Minutes** *Approved*
- D.1 Minutes of Regular Meeting held on November 15, 2017.
- E. **Reports**
- E.1 Update on the Current Financial Standing of the Advertising and Promotion Committee. *Updated*
- E.2 Update and Information Regarding the Nature Center and TRACKS. *Updated*
- E.3 Update and Information Regarding Sunrise Park Resort. *Updated*
- E.4 Update and Information Regarding Community Services Department. *Updated*
- E.5 Update and Information Regarding the Committee's Recent Media Coverage, Future Editorial and Advertising Opportunities; and Consider Approving Funds for the May 2017 Advertisement. *Provided update,  
reported events and  
approved expenditure  
of \$7,500.00 for  
January 2018  
Advertisement.*
- F. **Old Business:** *No Action Taken*
- Discussion and Legal Action Regarding funding for wmicentral.com Pinetop-Lakeside Community Shout.

**G. New Business:**

- |     |  |  |
|-----|--|--|
| G.1 | Discussion and Legal Action Regarding Funding Request from Pat & Dick Bruneau for Progressive Art Walk.                  | <i>No Action Taken</i>                   |
| G.2 | Discussion and Legal Action Regarding Funding Request for \$250.00 for the Christmas Light Contest.                      | <i>Discussed and Approved \$250.00</i>   |
| G.3 | Discussion and Legal Action Regarding Funding Request for \$500.00 from Lynn Lewis for Hogs & Hot Rods.                  | <i>No Action Taken</i>                   |
| G.4 | Discussion and Legal Action Regarding Funding Request for \$1,500.00 from Eric Kramer for Native American Women's Event. | <i>No Action Taken</i>                   |
| G.5 | Advertising and Promotion Committee 2017 Recap Presentation.   | <i>Presented</i>                         |
| G.6 | Discussion and Legal Action Regarding Funding Request for Five (5) Easy Trifold Brochures.                               | <i>Discussed and Approved \$762.11</i>   |
| G.7 | Discussion and Legal Action Regarding the Winterfest Banner.   | <i>Discussed and Approved \$1,055.08</i> |
| G.8 | Discussion Regarding Monthly PSA Advertising and Promotion Progress.   | <i>Discussed</i>                         |
| G.9 | Discussion Regarding February 2018 Advertising and Promotion Retreat Agenda and Retreat Location.                        | <i>Discussed</i>                         |

**H. Adjournment:**

*Adjourned at 12:42 p.m.*

Posted at the Town's Website on December 14, 2017.

  
Town Clerk

Note: This meeting is open to the public. All interested people are welcome to attend. A copy of agenda background material provided to Council Members, with the exception of material relating to possible executive session, are available for public inspection at the Town Clerk's Office, 958 S. Woodland Road, Lakeside, AZ 85929, Monday through Friday from 8:00 a.m. to 5:00 p.m. or online at [www.pinetoplakesideaz.gov](http://www.pinetoplakesideaz.gov)

AMERICAN WITH DISABILITIES ACT: The Town of Pinetop-Lakeside intends to comply with the A.D.A. If you are disabled or physically challenged and need special accommodations to participate, please contact the Town Clerk at (928) 368-8698 Ext. 223 at least 48 hours prior to the meeting.