



## STATEMENT OF LEGAL ACTION

### **PUBLIC NOTICE PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE MEETS**

**WEDNESDAY, JUNE 20, 2018 – 9:00 A.M.  
TIMBER MESA FIRE AND MEDICAL DISTRICT, STATION #13  
2922 W. WHITE MOUNTAIN BOULEVARD, LAKESIDE, AZ 85929**

---

#### **AGENDA**

- |  |  |
|--|--|
| <b>A. Call to Order</b>  | <i>Convened at 9:02<br/>a.m.<br/>Member Gibson was<br/>absent<br/>Vice Chair<br/>Krigbaum offered<br/>comments</i> |
| ➤ Roll Call and Ascertain Quorum   |  |
| <b>B. Call to the Public</b>   |  |
| <p>Action Taken as a result of public comment is limited to directing Staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation.</p> |  |
| <b>C. Meeting Agenda Approval</b>  | <i>Approved</i>  |
| <b>D. Minutes</b>  |  |
| D.1 Minutes of Regular Meeting held on May 16, 2018.   | <i>Approved</i>  |
| <b>E. Reports</b>  |  |
| E.1 Update on the Current Financial Standing of the Advertising and Promotion Committee.   | <i>Updated</i>   |
| E.2 Update and Information Regarding the Nature Center and TRACKS.   | <i>Updated</i>   |
| E.3 Update and Information Regarding Sunrise Park Resort.  | <i>Updated</i>   |
| E.4 Update and Information Regarding Community Services Department.  | <i>Updated</i>   |
| E.5 Update and Information Regarding Strategic Planning and Website Sub-Committee.   | <i>Updated</i>   |
| E.6 Update and Information Regarding Communications Sub-Committee.   | <i>Updated</i>   |

- E.7 Update and Written Report Provided Regarding Birdman Media. *Updated*
- E.8 Update and Information Regarding the Committee's Recent Media Coverage, Future Editorial and Advertising Opportunities; and Consider Approving Funds for the July 2018 Advertisement. *Provided update, reported events and approved expenditure of \$14,000.00 for July 2018 Advertisement.*
- F. **Old Business:**
- F.1 Discussion and Update Regarding Discover Pinetop. *Discussed*
- F.2 Discussion and Update Regarding the White Mountain Partnership. *Discussed*
- G. **New Business:**
- G.1 Discussion and Legal Action regarding the re-appointment of Bill Gibson, Jr. extending his term on the Advertising and Promotion Committee to August 1, 2020. *Approved*
- G.2 Discussion regarding redesigning the Funding Request Form. *Discussed*
- H. **Adjournment:** *Adjourned at 10:49 a.m.*

Posted at the Town's Website on June 21, 2018.

