



## STATEMENT OF LEGAL ACTION

### **PUBLIC NOTICE PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE MEETS**

**WEDNESDAY, MAY 16, 2018 – 9:00 A.M.  
TIMBER MESA FIRE AND MEDICAL DISTRICT, STATION #13  
2922 W. WHITE MOUNTAIN BOULEVARD, LAKESIDE, AZ 85929**

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#### AGENDA

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| <b>A. Call to Order</b>  | <i>Convened at 9:02<br/>a.m.<br/>Member Leslie was<br/>absent</i>                         |
| ➤ Roll Call and Ascertain Quorum   | <i>Vice Chair<br/>Krigbaum. Rob<br/>Hephner and<br/>Member Laluk<br/>offered comments</i> |
| <b>B. Call to the Public</b>   |   |
| <p>Action Taken as a result of public comment is limited to directing Staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation.</p> |   |
| <b>C. Meeting Agenda Approval</b>  | <i>Approved</i>   |
| <b>D. Minutes</b>  |   |
| D.1 Minutes of Regular Meeting held on April 18, 2018.   | <i>Approved</i>   |
| <b>E. Reports</b>  |   |
| E.1 Update on the Current Financial Standing of the Advertising and Promotion Committee.   | <i>Updated</i>  |
| E.2 Update and Information Regarding the Nature Center and TRACKS.   | <i>Updated</i>  |
| E.3 Update and Information Regarding Sunrise Park Resort.  | <i>Updated</i>  |
| E.4 Update and Information Regarding Community Services Department.  | <i>Updated</i>  |
| E.5 Update and Information Regarding Strategic Planning and Website Sub-Committee.   | <i>Updated</i>  |
| E.6 Update and Information Regarding Communications Sub-Committee.   | <i>Updated</i>  |

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| E.7  | Update and Information Regarding the Committee's Recent Media Coverage, Future Editorial and Advertising Opportunities; and Consider Approving Funds for the April 2018 Advertisement. | <i>Provided update, reported events and approved expenditure of \$10,500.00 for June 2018 Advertisement.</i> |
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| F.   | <b>Old Business:</b>   |  |
| F.1  | Discussion and Update Regarding Discover Pinetop.  | <i>Discussed</i>   |
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| G.   | <b>New Business:</b>   |  |
| G.1  | Discussion and Legal Action Regarding letter of interest from Jeanne Begovac to continue on the Advertising and Promotion Committee with a term ending June 1, 2020.                   | <i>Approved</i>  |
| G.2  | Discussion and Legal Action Regarding letter of interest from Ceci Byrne to continue on the Advertising and Promotion Committee with a term ending July 1, 2020.                       | <i>Approved</i>  |
| G.3  | Discussion and Update on the Presentation of Quarterly Review and 2018/2019 Advertising and Promotion Budget to Town Council.  | <i>Discussed</i>   |
| G.4  | Discussion regarding redesigning the Funding Request Form.   | <i>Discussed</i>   |
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| H.   | <b>Adjournment:</b>  | <i>Adjourned at 11:07 a.m.</i>   |

Posted at the Town's Website on May 17, 2018.

