



## STATEMENT OF LEGAL ACTION

### **PUBLIC NOTICE PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE MEETS**

**WEDNESDAY, NOVEMBER 15, 2017 – 9:00 A.M.**

**TOWN COUNCIL CHAMBERS – 1360 N. NIELS HANSEN LANE, LAKESIDE, AZ 85929**

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#### **AGENDA**

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| <b>A. Call to Order</b>   | <i>Convened at 9:05<br/>a.m.<br/>Vice Chairman<br/>Krigbaum</i>   |
| ➤ Roll Call and Ascertain Quorum  |   |
| <b>B. Call to the Public</b>  | <i>No Comments<br/>Offered</i>  |
| Action Taken as a result of public comment is limited to directing Staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation. |   |
| <b>C. Meeting Agenda Approval</b>   | <i>Presented</i>  |
| <b>D. Minutes</b>   |   |
| D.1 Minutes of Regular Meeting held on October 18, 2017.  | <i>Approved</i>   |
| <b>E. Reports</b>   |   |
| E.1 Update on the Current Financial Standing of the Advertising and Promotion Committee.  | <i>Updated</i>  |
| E.2 Update and Information Regarding the Nature Center and TRACKS.  | <i>Updated</i>  |
| E.3 Update and Information Regarding Sunrise Park Resort.   | <i>Updated</i>  |
| E.4 Update and Information Regarding Community Services Department.   | <i>Updated</i>  |
| E.5 Update and Information Regarding the Committee's Recent Media Coverage, Future Editorial and Advertising Opportunities; and Consider Approving Funds for the May 2017 Advertisement.  | <i>Provided update,<br/>reported events and<br/>approved expenditure<br/>of \$7,500.00 for<br/>December 2017<br/>Advertisement.</i> |
| <b>F. Old Business:</b>   |   |
| F.1. Update and Information on the NACOG Tourism Forum Presentation.  | <i>Presented</i>  |

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|-----------|--|---|
| F.2       | Discussion and Legal Action Regarding Appointment of Advertising & Promotion Representative to Discover Pinetop Committee. | <i>Discussed and<br/>Appointed Member<br/>Alba</i>                |
| F.3       | Discussion Regarding Advertising and Promotion Sub-Committees: Finance & Decoration Sub-Committees                         | <i>Discussed and<br/>Appointed</i>                                |
| <b>G.</b> | <b>New Business:</b>   |   |
| G.1       | Discussion and Legal Action Regarding Appointment of Advertising and Promotion Chairman.                                   | <i>Discussed and<br/>Appointed Member<br/>Begovac as Chairman</i> |
| G.2       | Discussion and Legal Action Regarding funding for wmicentral.com Pinetop-Lakeside Community Shout.                         | <i>No Action Taken</i>  |
| G.3       | Discussion and Legal Action Regarding Winterfest 2018 Funding Request.   | <i>Discussed and<br/>Approved \$3,000.00.</i>                     |
| <b>H.</b> | <b>Adjournment:</b>  | <i>Adjourned at 11:15<br/>a.m.</i>                                |

Posted at the Town's Website on November 17, 2017.



Town Clerk

Note: This meeting is open to the public. All interested people are welcome to attend. A copy of agenda background material provided to Council Members, with the exception of material relating to possible executive session, are available for public inspection at the Town Clerk's Office, 958 S. Woodland Road, Lakeside, AZ 85929, Monday through Friday from 8:00 a.m. to 5:00 p.m. or online at [www.pinetoplakesideaz.gov](http://www.pinetoplakesideaz.gov)

AMERICAN WITH DISABILITIES ACT: The Town of Pinetop-Lakeside intends to comply with the A.D.A. If you are disabled or physically challenged and need special accommodations to participate, please contact the Town Clerk at (928) 368-8698 Ext. 223 at least 48 hours prior to the meeting.