



## STATEMENT OF LEGAL ACTION

### **PUBLIC NOTICE PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE MEETS**

**WEDNESDAY, OCTOBER 18, 2017 – 9:00 A.M.**

**TOWN COUNCIL CHAMBERS – 1360 N. NIELS HANSEN LANE, LAKESIDE, AZ 85929**

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#### AGENDA

- A. **Call to Order** *Convened at 9:01  
a.m.  
Vice Chairman  
Krigbaum*
- Roll Call and Ascertain Quorum
- B. **Call to the Public** *Member Begovac  
and Vice Chairman  
Krigbaum offered  
comments.*
- Action Taken as a result of public comment is limited to directing Staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation.
- C. **Meeting Agenda Approval** *Presented*
- D. **Minutes** *Approved*
- D.1 Minutes of Regular Meeting held on July 19, 2017 and  
Minutes of Regular Meeting held on September 20, 2017.
- E. **Reports**
- E.1 Update on the Current Financial Standing of the Advertising  
and Promotion Committee. *Updated*
- E.2 Update and Information Regarding the Nature Center and  
TRACKS. *Updated*
- E.3 Update and Information Regarding Sunrise Park Resort. *Updated*
- E.4 Update and Information Regarding Community Services  
Department. *Updated*
- E.5 Update and Information Regarding the Committee's Recent  
Media Coverage, Future Editorial and Advertising  
Opportunities; and Consider Approving Funds for the May  
2017 Advertisement. *Provided update,  
reported events and  
approved expenditure  
of \$7,250.00 for  
November 2017  
Advertisement.*

**F. Old Business:**

- F.1. Legal Action Regarding Discover Pinetop Channel 12 Advertising Campaign Funding. *Discussed and Approved Expenditure of \$7,500.00 from the 2017/2018 Advertising and Promotion budget and \$2,500.00 from the 2018/2019 Advertising and Promotion budget.*
- F.2. Legal Action Regarding Arizona Official States Visitor's Guide Advertisement. *Discussed and Approved Expenditure of \$7,725.00.*
- F.3. Legal Action Regarding Dumpsters and Restrooms (Port-A-Jon) for the Tour of the White Mountains Event. *Discussed and Approved Expenditure of \$1,152.58.*

**G. New Business:**

- G.1. Consider Approval of Recommending to the Town Council Appointments of Bill Gibson Jr. and Tony Alba to the Advertising and Promotion Committee with Terms Ending August 1, 2018. *Approved*
- G.2. Discussion and Legal Action Regarding the Purchase of Christmas Wreaths for Lakeside. *Discussed and Approved Expenditure of \$726.00.*

**H. Adjournment:**

*Adjourned at 11:45 a.m.*

Posted at the Town's Website on October 26, 2017.



Town Clerk

Note: This meeting is open to the public. All interested people are welcome to attend. A copy of agenda background material provided to Council Members, with the exception of material relating to possible executive session, are available for public inspection at the Town Clerk's Office, 958 S. Woodland Road, Lakeside, AZ 85929, Monday through Friday from 8:00 a.m. to 5:00 p.m. or online at [www.pinetoplakesideaz.gov](http://www.pinetoplakesideaz.gov)

AMERICAN WITH DISABILITIES ACT: The Town of Pinetop-Lakeside intends to comply with the A.D.A. If you are disabled or physically challenged and need special accommodations to participate, please contact the Town Clerk at (928) 368-8698 Ext. 223 at least 48 hours prior to the meeting.