



STATEMENT OF LEGAL ACTION

PUBLIC NOTICE PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE MEETS

WEDNESDAY, September 20, 2017 – 9:00 A.M.

TOWN COUNCIL CHAMBERS – 1360 N. NIELS HANSEN LANE, LAKESIDE, AZ 85929

AGENDA

- | | |
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| A. Call to Order | <i>Convened at 9:07
a.m.
Vice Chairman
Krigbaum</i> |
| ➤ Roll Call and Ascertain Quorum | |
| B. Call to the Public | <i>No Comments
Offered</i> |
| <p>Action Taken as a result of public comment is limited to directing Staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation.</p> | |
| C. Meeting Agenda Approval | <i>Presented</i> |
| D. Minutes | |
| D.1 Minutes of Regular Meeting held on June 21, 2017. | <i>Tabled</i> |
| E. Reports | |
| E.1 Update on the Current Financial Standing of the Advertising and Promotion Committee. | <i>Updated</i> |
| E.2 Update and Information Regarding the Nature Center and TRACKS. | <i>Updated</i> |
| E.3 Update and Information Regarding Sunrise Park Resort. | <i>No Update Given</i> |
| E.4 Update and Information Regarding Community Services Department. | <i>Updated</i> |
| E.5 Update and Information Regarding the Committee's Recent Media Coverage, Future Editorial and Advertising Opportunities; and Consider Approving Funds for the May 2017 Advertisement. | <i>Updated</i> |
| F. Old Business: | |
| 1. Information Only: Withdrawal of the White Mountain Conventions and Visitor's Bureau Funding. | <i>Updated</i> |

G. New Business:

- G.1 Consider Approval of Recommending to the Town Council Appointments of Chuck Teetsel and Angie Fabian to the Advertising and Promotion Committee with Terms Ending August 2019. *Presented*

- G.2 Presentation and Discussion Regarding Discover Pinetop Channel 12 Ad Campaign Funding. *Presented*

- G.3 Discussion and Presentation Regarding Arizona Official State Visitor’s Guide Advertisement. *Presented*

- G.4 Presentation and Discussion Regarding Tour of the White Mountains Dumpsters and Porta-Jon quotes. *Presented*

- G.5 Presentation and Discussion Regarding Advertising and Promotion Committee Guidelines Revision. *Presented*

H. Adjournment:

Adjourned at 11:38 a.m.

Posted at the Town’s Website on September 25, 2017.



Town Clerk

Note: This meeting is open to the public. All interested people are welcome to attend. A copy of agenda background material provided to Council Members, with the exception of material relating to possible executive session, are available for public inspection at the Town Clerk’s Office, 958 S. Woodland Road, Lakeside, AZ 85929, Monday through Friday from 8:00 a.m. to 5:00 p.m. or online at www.pinetoplakesideaz.gov

AMERICAN WITH DISABILITIES ACT: The Town of Pinetop-Lakeside intends to comply with the A.D.A. If you are disabled or physically challenged and need special accommodations to participate, please contact the Town Clerk at (928) 368-8698 Ext. 223 at least 48 hours prior to the meeting.