



STATEMENT OF LEGAL ACTION

PUBLIC NOTICE PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE MEETS

**WEDNESDAY, AUGUST 15, 2018 – 9:00 A.M.
TIMBER MESA FIRE AND MEDICAL DISTRICT, STATION #13
2922 W. WHITE MOUNTAIN BOULEVARD, LAKESIDE, AZ 85929**

AGENDA

- | | |
|---|--|
| A. Call to Order | <i>Convened at 9:03
a.m.
Members
Krigbaum, Gibson
and Rizk were
absent</i> |
| ➤ Roll Call and Ascertain Quorum | |
| B. Call to the Public | <i>No comments were
offered</i> |
| Action Taken as a result of public comment is limited to directing Staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation. | |
| C. Meeting Agenda Approval | <i>Approved</i> |
| D. Minutes | |
| D.1 Minutes of Regular Meeting held on July 18, 2018. | <i>Approved</i> |
| E. Reports | |
| E.1 Update on the Current Financial Standing of the Advertising and Promotion Committee. | <i>Updated</i> |
| E.2 Update and Information Regarding the Nature Center and TRACKS. | <i>Updated</i> |
| E.3 Update and Information Regarding Sunrise Park Resort. | <i>Updated</i> |
| E.4 Update and Information Regarding Community Services Department. | <i>Updated</i> |
| E.5 Update and Information Regarding Strategic Planning and Website Sub-Committee. | <i>Updated</i> |
| E.6 Update and Information Regarding Communications Sub-Committee. | <i>Updated</i> |

- E.7 Update and Written Report Provided from Birdman Media. *Updated*
- E.8 Update and Written Report Provided by the Pinetop-Lakeside Chamber of Commerce. *Updated*
- E.9 Update and Information Regarding the Committee's Recent Media Coverage, Future Editorial and Advertising Opportunities; and Consider Approving Funds for the September 2018 Advertisement. *Provided update, reported events and approved expenditure of \$10,500.00 for September 2018 Advertisement.*
- F. **Old Business:**
- F.1 Update and Information Regarding Discover Pinetop. *Updated*
- G. **New Business:**
- G.1 Discussion and Information regarding the October 13, 2018 Balloon Festival. *Discussed*
- H. **Adjournment:** *Adjourned at 10:49 a.m.*

Posted at the Town's Website on August 17, 2018.

