



## STATEMENT OF LEGAL ACTION

### **PUBLIC NOTICE PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE MEETS**

**WEDNESDAY, SEPTEMBER 19, 2018 – 9:00 A.M.  
TIMBER MESA FIRE AND MEDICAL DISTRICT, STATION #13  
2922 W. WHITE MOUNTAIN BOULEVARD, LAKESIDE, AZ 85929**

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#### **AGENDA**

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| <b>A. Call to Order</b>   | <i>Convened at 9:00<br/>a.m.<br/>Members Gibson<br/>and Fabian were<br/>absent</i> |
| ➤ Roll Call and Ascertain Quorum  |  |
| <b>B. Call to the Public</b>  | <i>No comments were<br/>offered</i>  |
| Action Taken as a result of public comment is limited to directing Staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation. |  |
| <b>C. Meeting Agenda Approval</b>   | <i>Approved</i>  |
| <b>D. Minutes</b>   |  |
| D.1 Minutes of Regular Meeting held on August 15, 2018.   | <i>Approved</i>  |
| <b>E. Reports</b>   |  |
| E.1 Update on the Current Financial Standing of the Advertising and Promotion Committee.  | <i>Updated</i>   |
| E.2 Update and Information Regarding the Nature Center and TRACKS.  | <i>Updated</i>   |
| E.3 Update and Information Regarding Sunrise Park Resort.   | <i>Updated</i>   |
| E.4 Update and Information Regarding Community Services Department.   | <i>Updated</i>   |
| E.5 Update and Information Regarding Strategic Planning and Website Sub-Committee.  | <i>Updated</i>   |
| E.6 Update and Information Regarding Communications Sub-Committee.  | <i>Updated</i>   |
| E.7 Update and Written Report Provided from Birdman Media.  | <i>Updated</i>   |

E.8 Update and Written Report Provided by the Pinetop-Lakeside Chamber of Commerce.

*Updated*

E.9 Update and Information Regarding the Committee's Recent Media Coverage, Future Editorial and Advertising Opportunities; and Consider Approving Funds for the October 2018 Advertisement.

*Provided update, reported events and approved expenditure of \$7,500.00 for October 2018 Advertisement.*

F. **Old Business:**

F.1 None

*None*

G. **New Business:**

G.1 Information and Legal Action regarding a full page advertisement on the back page of the Maverick Magazine.

*Approved expenditure of \$325.00*

H. **Adjournment:**

*Adjourned at 10:40 a.m.*

Posted at the Town's Website on September 20, 2018.

