



STATEMENT OF LEGAL ACTION

DUE TO LACK OF QUORUM MEETING WAS CANCELLED

**The next Advertising and Promotion Committee meeting will be held
on Wednesday, December 19, 2018 at 9:00 a.m.**

**Town Council Chambers
325 W. White Mountain Blvd.
Lakeside, AZ 85929**

PUBLIC NOTICE

**PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE
MEETS**

WEDNESDAY, NOVEMBER 13, 2018 – 9:00 A.M.

TOWN HALL

325 W. WHITE MOUNTAIN BOULEVARD, LAKESIDE, AZ 85929

AGENDA

A. Call to Order

- Roll Call and Ascertain Quorum

B. Call to the Public

Action Taken as a result of public comment is limited to directing Staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation.

C. Meeting Agenda Approval

D. Minutes

- D.1 Minutes of Regular Meeting held on October 17, 2018.

E. Old Business

F. New Business

- F.1 Selection and Legal Action of Advertising and Promotion Chairman.
- F.2 Information, Discussion and Legal Action to Continue Advertising in GYMOAZ – Get Your Mountain On Arizona – Newspaper.
- F.3 Information and Update on the White Mountains Partnership.
- F.4 Information, Discussion and Legal Action regarding funding request for \$500.00 for the White Mountain Yoga Festival.

G. Reports

- G.1 Update on the Current Financial Standing of the Advertising and Promotion Committee.
- G.2 Update and Information Regarding the Committee's Recent Media Coverage, Future Editorial and Advertising Opportunities; and Consider Approving Funds for the December 2018 Advertisement.
- G.3 Update and Information Regarding the Nature Center and TRACKS.
- G.4 Update and Information Regarding Sunrise Park Resort.
- G.5 Update and Information Regarding Community Services Department.
- G.6 Update and Information Regarding Strategic Planning and Website Sub-Committee.
- G.7 Update and Information Regarding Communications Sub-Committee.
- G.8 Update and Written Report Provided from Birdman Media.
- G.9 Update and Written Report Provided by the Pinetop-Lakeside Chamber of Commerce.

H. Adjournment:

Posted at the Town's Website on November 13, 2018.

Femilia S. Miller