

**TOWN OF PINETOP-LAKESIDE
ADVERTISING AND PROMOTION COMMITTEE
LEGAL ACTION, REGULAR MEETING
JUNE 17, 2015**

ITEM NO. 3, CONSENT AGENDA MINUTES OF THE REGULAR MEETING HELD MAY 20, 2015:

COMMITTEEMEMBER GIRARDI MOVED TO APPROVE THE MINUTES OF THE REGULAR MEETING HELD MAY 20, 2015. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 5, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING WHITE MOUNTAIN NATURE CENTER REQUESTING FUNDING FOR PRINTING OF THE DISCOVERY PROGRAM FLYERS IN THE AMOUNT OF \$350.00:

COMMITTEEMEMBER PETERSEN MOVED TO REIMBURSE THE WHITE MOUNTAIN NATURE CENTER \$350.00 FOR PRINTING OF THE DISCOVERY PROGRAM FLYERS FOR THE NATURE CENTER. COMMITTEEMEMBER TILTON SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 6, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING THE CHAMBER OF COMMERCE REQUESTING FUNDING OF \$250.00 TO PAY FOR THE WHITE MOUNTAIN APACHE TRIBE CROWN DANCERS TO PERFORM AT THE DINNER FOR THE HARLEY OWNERS GROUP:

COMMITTEEMEMBER GIRARDI MOVED TO SPEND \$250.00 FOR THE WHITE MOUNTAIN APACHE TRIBE CROWN DANCERS TO PERFORM AT THE HARLEY OWNERS DINNER. COMMITTEEMEMBER MC KEE SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 7, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING THE CHAMBER OF COMMERCE REQUESTING FUNDING TO PURCHASE AD SPACE IN THE PINETOP-LAKESIDE CHAMBER DIRECTORY 2015-2016:

COMMITTEEMEMBER MC KEE MOVED TO SPEND \$1500.00 TO PURCHASE AD SPACE IN THE PINETOP-LAKESIDE CHAMBER DIRECTORY 2015-2016. COMMITTEEMEMBER GIRARDI SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 8, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING THE CHAMBER OF COMMERCE REQUESTING FUNDING TO PURCHASE BEST CABIN REGION BANNERS:

COMMITTEEMEMBER GIRARDI MOVED TO NOT EXCEED \$2,000.00 TO PURCHASE BEST CABIN REGION BANNERS, ONE LARGE BANNER AND TWO SMALLER BANNERS. COMMITTEEMEMBER MC KEE SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

ITEM NO. 10, DISCUSSION/INFORMATION/LEGAL ACTION REGARDING UPDATE AND INFORMATION BY SAM JOHN OF LARRY JOHN WRIGHT ADVERTISING:

COMMITTEEMEMBER KRIGBAUM MADE A MOTION TO SPEND AN ADDITIONAL \$148.00 FOR A TELEVISION SEGMENT ON SONORAN LIVING FOR PINETOP-LAKESIDE. COMMITTEEMEMBER GIRARDI SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

COMMITTEEMEMBER KRIGBAUM MADE A MOTION TO SPEND UP TO \$1,648.00 FOR A TELEVISION SEGMENT ON SONORAN LIVING FOR PINETOP-LAKESIDE IN JULY 2015. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

COMMITTEEMEMBER GIARDI MADE A MOTION TO SPEND \$9,500.00 FOR TELEVISION ADVERTISING AND BANNER ADVERTISEMENT FOR THE MONTH OF JULY 2015. COMMITTEEMEMBER DAHNK SECONDED THE MOTION AND IT CARRIED UNANIMOUSLY.

Dated this 22nd day of June 2015.

Advertising and Promotion Committee

Jill Akins, Assistant to the Town Clerk