



STATEMENT OF LEGAL ACTION

PUBLIC NOTICE

**PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE RETREAT
WEDNESDAY, FEBRUARY 20, 2019 – 9:00 A.M.
TOWN HALL COUNCIL CHAMBERS
325 W. WHITE MOUNTAIN BOULEVARD, LAKESIDE, AZ 85929**

AGENDA

Call to Order

Convened at 9:00

a.m.

- Roll Call and Ascertain Quorum

Member Rizk

Absent

Presentation and Discussion on the Below Subject Matters:

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| 1. Proposed formation of Tourism Bureau for the Town of Pinetop-Lakeside. | <i>Discussed</i> |
| 2. Presentation by Arizona Office of Tourism (AOT) regarding program updates and upcoming opportunities. | <i>Discussed</i> |
| 3. Proposal for review from Epic Rides. | <i>Discussed</i> |
| 4. Proposed 2019-2020 Budget. | <i>Discussed</i> |
| 5. Review of event statistics for events funded by the Advertising and Promotion Committee for the past fiscal year. | <i>Discussed</i> |
| 6. Discussion of Sub-Committee members and goals. | <i>Discussed</i> |
| 7. Review and discuss the list of advertising suggestions and overall goals. | <i>Discussed</i> |

B. Adjournment:

2:00 p.m.

Posted at the Town's Website on February 26, 2019.

Familie S. Miller