



STATEMENT OF LEGAL ACTION
PUBLIC NOTICE

PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE
WEDNESDAY, April 17, 2019 – 9:00 A.M.
TOWN HALL COUNCIL CHAMBERS
325 W. WHITE MOUNTAIN BOULEVARD, LAKESIDE, AZ 85929

AGENDA

- | | |
|---|---|
| <p>A. Call to Order</p> <p>➤ Roll Call and Ascertain Quorum</p> | <p><i>Convened at 9:00
a.m.
Member Fabian
was absent
Lynn Krigbaum
offered comments</i></p> |
| <p>B. Call to the Public</p> <p>Action Taken as a result of public comment is limited to directing Staff to study the matter and reschedule for further consideration at a later date. The Committee may provide limited response to items that are not on the agenda. Individuals are limited to three (3) minutes for presentation.</p> | |
| <p>C. Meeting Agenda Approval</p> | <p><i>Approved</i></p> |
| <p>D. Minutes</p> <p>D.1 Minutes of Regular Meeting held on March 20, 2019.</p> | <p><i>Approved</i></p> |
| <p>E. Old Business</p> <p>E.1 Information, Discussion and Legal Action regarding funding proposal of \$15,000.00 from Epic Rides Tour of the White Mountains 2019 to 2023.</p> | <p><i>Approved Funding of
\$3,750.00 for 2019
Epic Rides Tour of
the White Mountains</i></p> |
| <p>F. New Business</p> <p>F.1 Information, Discussion and Recommendation to Town Council regarding the Advertising and Promotion Committee 2019/2020 Fiscal Year Budget to the Town Council.</p> | <p><i>Recommendation of
\$242,000.00 for fiscal
year budget
2019/2020.</i></p> |
| <p>G. Reports</p> <p>G.1 Update on the Current Financial Standing of the Advertising and Promotion Committee.</p> <p>G.2 Update and Information Regarding the Committee's Recent Media Coverage, Future Editorial and Advertising Opportunities; and Consider Approving Funds for May 2019 Advertisement.</p> <p>G.3 Update and Written Report Provided by the Pinetop-Lakeside Chamber of Commerce.</p> <p>G.4 Update and Written Report Provided from Birdman Media.</p> | <p><i>Updated</i></p> <p><i>Provided update,
reported events and
approved expenditure
for May 2019
Advertisement</i></p> <p><i>No report provided</i></p> <p><i>Updated</i></p> |

- G.5 Updated and Information Regarding the White Mountain Nature Center and TRACKS. *Updated*
- G.6 Update and Information Regarding Sunrise Park Resort. *Updated*
- G.7 Update and Information Regarding Community Services Department. *Updated*
- G.8 Update and Information Regarding Strategic Planning and Website Sub-Committee. *Updated*
- G.9 Update and Information Regarding Communications Sub-Committee. *Updated*

H. Adjournment:

Posted at the Town's Website on April 17, 2019.

11:00a.m.

