

# **TOWN OF PINETOP-LAKESIDE**

## **RESOLUTION NO. 23-1674**

### **A RESOLUTION OF THE MAYOR AND TOWN COUNCIL OF THE TOWN OF PINETOP-LAKESIDE, ARIZONA, ESTABLISHING POLITICAL SIGN-FREE ZONES.**

**WHEREAS**, ARS § 16-1019, as amended, authorizes the Town to establish political sign-free zones in areas within the corporate limits of the Town of Pinetop-Lakeside (the "Town") where the predominance of commercial tourism, commercial resort, and hotel uses exist within the zone and that placement of political signs within the rights-of-way of the zone will detract from the scenic and aesthetic appeal of the area within the zone and deter its appeal to tourists; and

**WHEREAS**, due to the topography of Pinetop-Lakeside, many of the commercial tourism, commercial resort, and hotel uses, including the Town's Jack Barker Memorial Park, are located in areas that require visitors to traverse Town arterial and collector streets, causing such streets to be key amenities for tourists that are visiting the hotel, resort, and tourism sites within and adjacent to Pinetop-Lakeside; and

**WHEREAS**, the Mayor and Town Council deem that it is in the best interests of the Town that certain areas within the corporate limits of the Town, as depicted in (Exhibit A), attached hereto and incorporated by reference, should be designated as a "Political Sign-Free Zone"; and

**WHEREAS**, the Town Council held a public hearing on July 6, 2023, and reviewed the evidence that within the proposed Political Sign-Free Zone, there exists a predominance of the essential access points to the commercial tourism, commercial resort, and hotel uses within and adjacent to the corporate limits of the Town.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND TOWN COUNCIL OF PINETOP-LAKESIDE as follows:**

**SECTION I.** The foregoing recitals are incorporated as if fully set forth herein.

**SECTION 2.** The Town Council finds that the areas depicted in (Exhibit A) meets the criteria established in ARS § 16-1019 as central components for maintaining the commercial tourism, commercial resort, and hotel uses located at various locations throughout the corporate limits of the Town.

**SECTION 3.** The Town Council hereby establishes a Political Sign-Free Zone over the public property within the contiguous areas depicted on Exhibit A, the total area of which does not exceed three square miles. For those portions of the area designated on (Exhibit A) covering only arterial and collector streets, the Political Sign-Free Zone shall cover the full extent of the right-of-way of such streets.

**SECTION 4.** The Town Council hereby amends Town Code §17.108.050.8 as set forth in (Exhibit B).

**SECTION 5.** If any provision of this Resolution is for any reason held by any court of competent jurisdiction to be unenforceable, such provision or portion hereof shall be deemed separate, distinct, and independent of all other provisions, and such holding shall not affect the validity of the remaining portions of this Resolution.

**SECTION 6.** The Mayor, the Town Manager, the Community Development Director, and the Town Attorney are hereby authorized and directed to take all steps necessary to carry out the purpose and intent of this Resolution.

**PASSED AND ADOPTED** by the Mayor and Town Council of the Town of Pinetop-Lakeside, Arizona, this 6<sup>th</sup> day of July 2023, by a vote of 5 ayes, 2 nays.

**TOWN OF PINETOP-LAKESIDE**



Stephanie Irwin  
Mayor

ATTEST:



Kristi Salskov, CMC  
Town Clerk

APPROVED AS TO FORM:



William J. Sims, III  
Town Attorney

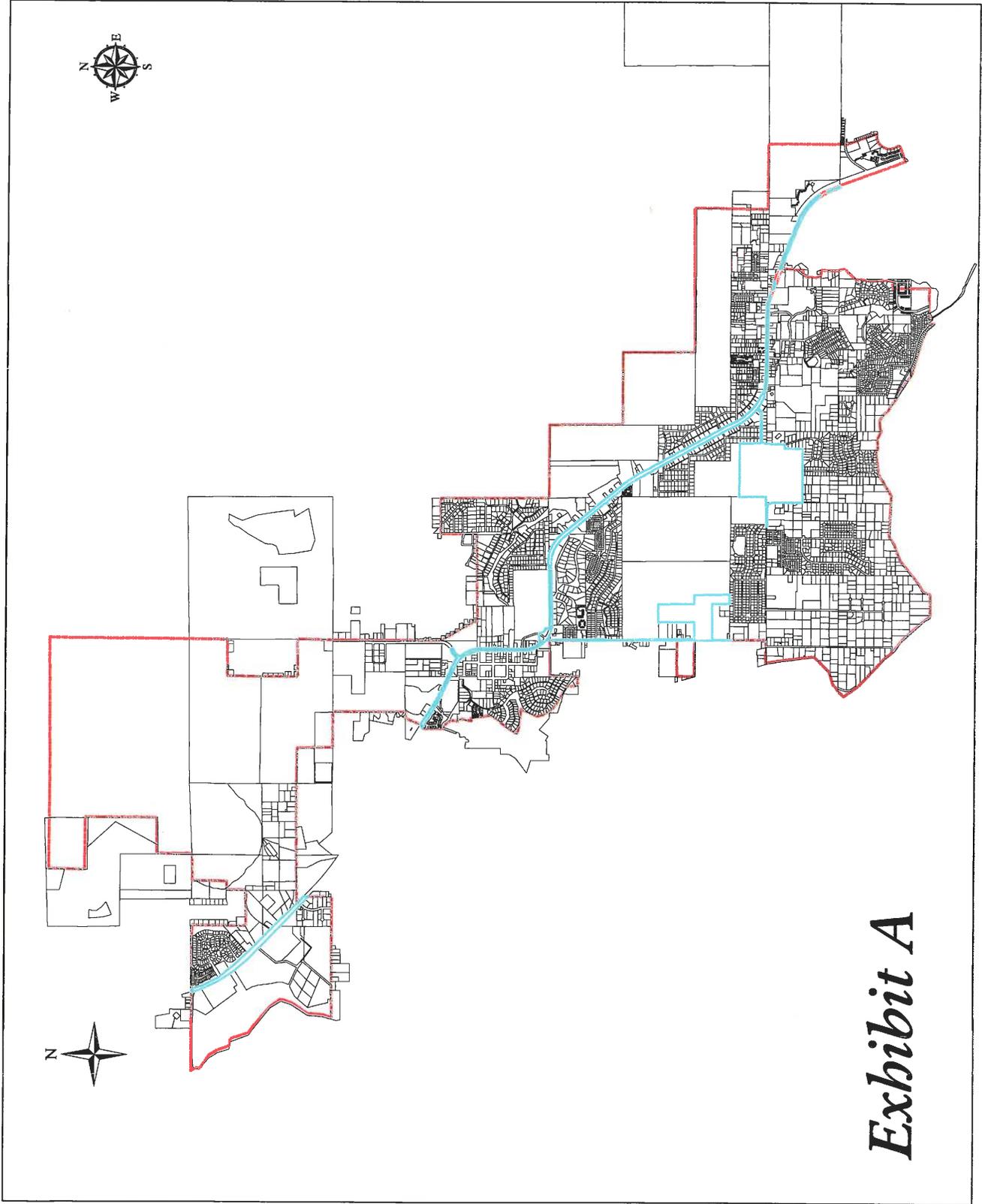
# **EXHIBIT A**

**Designated areas for Political Sign-Free Zones**

**Legend**

- Political Signs
- Pmetop-Lakeside

Zone	Area
	0 0.368 sq mi
	1 0.031 sq mi



*Exhibit A*

# **EXHIBIT B**

**Town Code Chapter 17.108.050.8**

**Sign Regulations-Political Sign-Free Zone**

Chapter 17.108  
SIGN REGULATIONS

17.108.050 Signs not requiring a permit.

8. Political Signs.

a. Political signs of not more than sixteen (16) square feet on residential lots and thirty-two (32) square feet on non-residential **non-residential** properties are permitted during an election campaign, provided that campaign signs are not posted more than ~~sixty~~ **seventy-one** (60 ~~71~~) days preceding the election and are removed within fifteen (15) days following the election; **except that for a sign for a candidate in a primary election who does not advance to the general election, the period ends fifteen days after the primary election.** Political signs may be freestanding or wall-mounted to a building or fence-mounted. Roof-mounted signs are not permitted. Political signs may not be affixed to utility poles or traffic signs and shall not in any way present a traffic hazard or vision obstruction.

b. **White Mountain Blvd and the first 450 feet of Porter Mountain Rd and White Mountain Blvd, as well as Woodland Lake Rd and White Mountain Blvd, including Woodland Lake Park and from Woodland Rd and White Mountain Blvd to the southern boundary of Mountain Meadows Park are designated as commercial tourism, commercial resort, and hotel sign-free zone—no political signs are to be placed in any right-of-way in this area.**

c. **In all residential/commercial zones, before placing any political sign in any right-of-way. If the political sign is placed on private property, the underlying property owner's permission must be obtained before placement.**

d. **In addition to the abovementioned requirements, all political signs shall comply with A.R.S. Section 16-1019.**