

# COMMUNITY SERVICES



JANUARY 2024 ACTIVITY  
TONY ALBA  
COMMUNITY SERVICES MANAGER



## EVENT PLANNING BEGINS

We have begun planning and marketing for the Town's Easter Celebration, scheduled for March 30, and the Tillman Honor Run on April 6, both at Woodland Lake Park. Sponsors are being recruited for easter baskets.

The Arizona Game and Fish Outdoor Expo is scheduled for March 22-24, at the Ben Avery Shooting Range in Phoenix. Annie, Rob and Tony will attend and promote visitation to the Town. Design work is currently being done for handouts and the booth.

Planning for the White Mountains Hot Air Balloon Festival is on track. We are accepting vendor applications and it looks as if most of last year's vendors will return. We're also renewing sponsors and recruiting new sponsors for this year.

NOTABLE MEETINGS AND  
EVENTS WE HAVE  
ATTENDED IN THE LAST  
MONTH:

COFFEE WITH COUNCIL

THE CHAMBER OF  
COMMERCE FOR PINETOP-  
LAKESIDE KICK OFF  
MEETING

WMBORT

NACOG TOURISM  
COMMITTEE

ROTARY CLUB

ALPINE TRAIL  
MARKETING GROUP

PEOPLE'S VOICE  
COMMITTEE

WM COMMUNITY CENTER  
LUNCH SERVICE

TOWN COUNCIL  
MEETINGS

PLANNING & ZONING



# MARK YOUR CALENDARS

March 30	Easter Family Party	WLP
April 6	Tillman Honor Run	WLP
June 14-16	Arizona Old School Softball	WLP
June 21-23	White Mountains Balloon Festival	MMRC
July 5-7	Arizona Old School Softball	WLP
August 6	National Night Out	MMRC
September 27	Cavalcade of Cars	Town Hall
September 28	Fall Festival Parade	SR 260
September 28-29	Run to The Pines	PLCC
October 12	Color Run	WLP
October 26	Autumn Fest and Chili Cookoff	WLP
December 6	Mayor's Tree Lighting	JBMP
December 13	Night of Lights	JBMP/WLP



## Talk of the Town Podcast

Produced by Rob Hephner

### Snow Safety - Parking, Driving, and Walking



Jan 11, 2024

Officer Haas stops in to talk about Snow Safety during your travels, regardless of how you get to where you are going.

### New Council Appointment and Other News



Jan 18, 2024

Annie and Rob talk about tonight's Council Appointment and what's happening for the rest of the year.

### The Town Visitor's Center and the New Chamber (The Difference Explained)



Jan 25, 2024

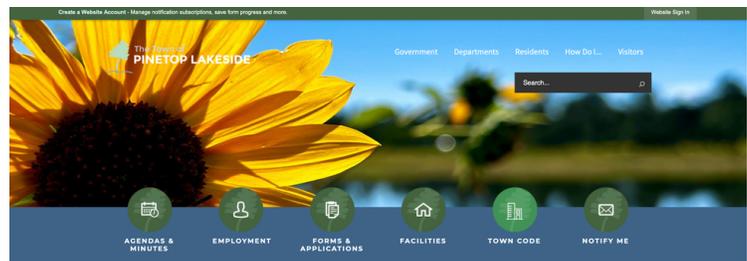
Rob and Susie talk about the Pinetop-Lakeside Visitors Center, where it is located, what it does, and the hours of operation. (The Visitor's Center is operated by the Town, not the Chamber.)

Annie has been making great progress on the comprehensive overhaul of our official government website (.gov). Please remember review your pages and give any changes by February 23.

The WMBF website is also in the process of being updated.

She also has made great strides on our emergency notification system. The communication Tree has been established and training is in process.

Rob has been working to resolve technical issues related to our livestreaming of Town Council and Planning & Zoning Meetings. He has technicians scheduled for Monday, February 12, and the issues should be resolved before next Thursday's Council meeting.





Please Join Us!  
 Meet with Town Council representatives to discuss hot community topics. This casual meeting will allow you to ask questions, give feedback, and get to know the people elected to make decisions for Pinetop-Lakeside.

*Conversations with Council*

**TUESDAY | FEBRUARY 13 | 11:00 AM - 1:00 PM**

**PINETOP COFFEE HOUSE**  
 1684 E. White Mountain Blvd. Suite 1 Pinetop, AZ

*New Time*

Call To Find Out More 928.368.8696 x255 | [pinetoplakesideaz.gov](http://pinetoplakesideaz.gov) | Email Us [rhephner@pinetoplakesideaz.gov](mailto:rhephner@pinetoplakesideaz.gov)

## COFFEE WITH COUNCIL

We had great attendance at our January 9th Coffee with Council at Pinetop Coffee House. Many topics were discussed from HWY 260 to short term rentals.

We greatly appreciate Pinetop Coffee House letting us use their space. In order to lessen our impact on their morning business, we will be moving future meetings to second Tuesday of each month, 11:00 am. to 1:00 pm.

## COMMUNITY PARTNERSHIPS

We had a meeting with Arizona Water Company to talk about their Water Conservation programs they have throughout the state in their service area.

They have asked Pinetop-Lakeside and the surrounding area for support in implementing a program in our community. We are working with them with a targeted launch date in September.

## FOLLOW THAT SIGN

We have been meeting with High Five Design to create a plan to update the pillar signs in Town. There are five such signs: one at Woodland Road, one at Woodland Lake Road, one at Porter Mountain Road and one at each of the two entrances to Woodland Lake Park. We hope to have this project completed in the spring.

### BUSINESS VISITS:

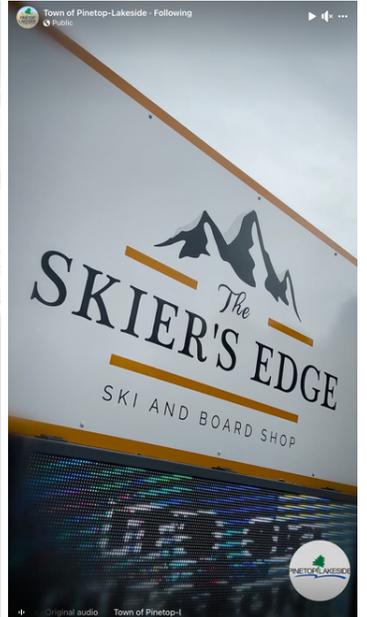
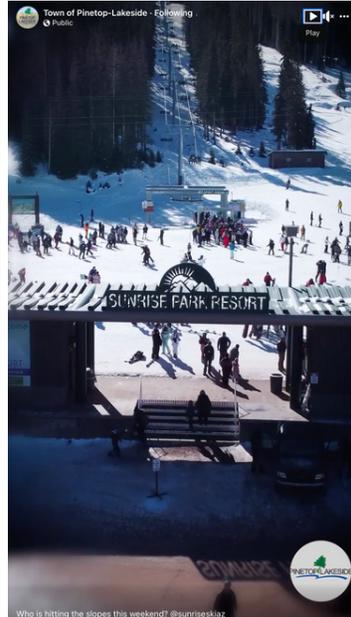
- ANTLERS ATTIC
- AVALEI GARDENS
- BIG KID
- BLUME HAUS
- CHRISTOPHERS GARDENS
- CORNER TO CORNER
- COUNTRY BLISS
- FLAIRE
- HIGH COUNTRY PRODUCTS
- IN BLOOM NURSERY
- KRISSI'S SKI & BOARD
- MADE IN GREER
- NANA'S
- NEST
- PINETOP BIKE SHOP
- PINETOP OLIVE OIL
- PINETOP STAR
- ROCKIN' IN THE PINES
- SPA ESTIQUE
- SUZY'S CONSIGNMENT
- THE BURLY BEAR
- GINGERBREAD CABIN
- SKIER'S EDGE
- TRADING POST SOUTHWEST
- VINTAGE SISTERS ANTIQUES
- WOODLAND WONDERLAND

*The overall sentiment of businesses during the month of January was sharing in the challenges of the winter slow down. Businesses are seeing less people following the holidays and trying to manage ever increasing expenses.*

# CELEBRATE THE LOCAL

The following content is created monthly and published to our social media platforms every Wednesday.

Follow along on Facebook @TownofPinetop-Lakeside and Instagram @PinetopLakeside



# LIVE BROADCAST

In order to help the community stay informed on government happenings, we broadcast every Town Council and Planning and Zoning meeting. You can watch these on our Facebook and Youtube channels.



1-4-24 Town of Pinetop-Lakeside Town Council Meeting



1-18-23 Town of Pinetop-Lakeside Town Council Meeting Part 1



1-18-23 Town of Pinetop-Lakeside Town Council Meeting Part 2



1-25-24 Town of Pinetop-Lakeside Planning and Zoning Meeting