

# COMMUNITY SERVICES



FEBRUARY 2024 ACTIVITY  
TONY ALBA  
COMMUNITY SERVICES MANAGER



## FAMILY EASTER PARTY, TILLMAN HONOR RUN KICKOFF 2024 EVENT SEASON

Spring is upon us and with that, comes the start of the Town's 2024 event season. The Family Easter Party will be Saturday, March 30, from 11 a.m. to 3 p.m. at Woodland Lake Park. This event attracted 1,700 people last year and will include an Easter Egg maze with giant egg-filled baskets from more than two dozen businesses, photos with the Easter Bunny, face painting, food trucks, lawn games, and live music from Covered in Sun. Families are invited to attend anytime between 11 a.m. and 3 p.m. at their convenience.

The Tillman Honor Run will be at 9 a.m. on Saturday, April 6, also at Woodland Lake Park. The 4.2-mile family run/walk will be four laps around the lake, with all proceeds benefitting the Pat Tillman Foundation. Walking Down Ranch volunteers will be on hand selling food and beverages during the event.

NOTABLE MEETINGS AND EVENTS WE HAVE ATTENDED IN THE LAST MONTH:

WHITE MOUNTAIN BUSINESS OWNERS ROUNDTABLE

THE CHAMBER OF COMMERCE FOR PINETOP-LAKESIDE MEETING

TOWN COUNCIL WORK SESSIONS

TOWN COUNCIL

BOARD OF ADJUSTMENT MEETING

PLANNING AND ZONING

LUNCH SERVICE AT THE WHITE MOUNTAIN COMMUNITY CENTER

TOWN HALL MEETING HOSTED BY COUNTY SUPERVISOR DAWNAFE WHITESINGER

ROTARY CLUB MEETING



# COFFEE WITH COUNCIL

We continue to have good community involvement with our Coffee with Council monthly meetings. Citizens have the opportunity to engage with Council on subjects ranging from the condition of HWY 260 to annexation. Coffee with Council takes place the second Tuesday of each month from 11 a.m. to 1 p.m. at Pinetop Coffee House. All are invited to this informal gathering where attendees can ask questions and discuss issues of interest with 2-3 Town Council members in a casual setting.



Please Join Us!  
Meet with Town Council representatives to discuss hot community topics. This casual meeting will allow you to ask questions, give feedback, and get to know the people elected to make decisions for Pinetop-Lakeside.

*Conversations with Council*

**TUESDAY | MARCH 12 | 11:00 AM - 1:00 PM**

**PINETOP COFFEE HOUSE**  
1684 E. White Mountain Blvd. Suite 1 Pinetop, AZ

Call to find out more: 928.368.8696 x255 | Email to: rhephner@pinetoplakesideaz.gov



## Talk of the Town Podcast

Produced by Rob Hephner

- Blue Ridge Jr High Pickleball Clinic**

PINETOP - LAKESIDE TALK OF THE TOWN  
Blue Ridge Jr High Pickleball Clinic

Feb 5, 2024

The State Champions BRHS Pickleball Team coach stops in to talk about a clinic for the Blue Ridge Junior High Students. You can use the contact information below for more information about this show or any other.
- SR 260 Corridor Study - Public Engagement**

PINETOP - LAKESIDE TALK OF THE TOWN  
SR 260 Corridor Study - Public Engagement

Feb 8, 2024

Chris Joannes of Kimley-Horn talks about the 260 Corridor Study and how the Public can give input.
- Primary Election UPDATE**

PINETOP - LAKESIDE TALK OF THE TOWN  
Primary Election UPDATE

Feb 16, 2024
- Library March 2024 Special Events**

PINETOP - LAKESIDE TALK OF THE TOWN  
Library March 2024 Special Events

Feb 22, 2024

This month the library has a couple special events. Betsy Peck stops by to tell us all the details and how you can participate.
- More Programs at the Pinetop-Lakeside Library**

PINETOP - LAKESIDE TALK OF THE TOWN  
More Programs at the Pinetop-Lakeside Library

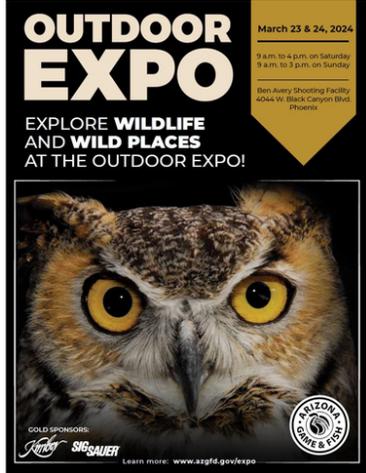
Feb 29, 2024

Continued from last week, Betsy Peck tells us about some of the ongoing programs that the library has here in Pinetop-Lakeside. [Click here for the Library Website](#)

A preview of the new website template has been presented to all department directors. Once final approval has been given, we will start to migrate our current website content. We are also in the process of designing a new Library website that will live as it's own header package in the .gov site.

The mass communication platform is currently active for internal communications. We are migrating our previous subscribers over to the new platform. The system will go live for public sign-up with the launch of the new website.

The Community Services team has been planning out the booth design and engagement strategy for the annual Outdoor Expo. We will be educating people on the amazing outdoor recreational opportunities in the Arizona White Mountains March 23 - 24th.



**OUTDOOR EXPO** March 23 & 24, 2024  
9 a.m. to 4 p.m. on Saturday  
9 a.m. to 3 p.m. on Sunday

EXPLORE **WILDLIFE** AND **WILD PLACES** AT THE OUTDOOR EXPO!

Ben Avery Shooting Facility  
4044 W. Black Canyon Blvd  
Phoenix

GOLD SPONSORS: **REINER SIG SAUER**

Learn more: [www.azgfd.gov/expo](http://www.azgfd.gov/expo)

ARIZONA GAME FISH



## WELCOME NEW BALLOON FESTIVAL SPONSORS

The 7th Annual White Mountains Balloon Festival, presented by Sierra Propane, returns to the mountain June 21-23 at Mountain Meadow Recreation Complex. In addition to Sierra Propane, returning major sponsors include Summit Healthcare, sponsor of the morning launches; The Cabin Butler, main stage sponsor; and, the Hungry Buffalo, sponsor of the Pilot Welcome Reception. And, we have two new major sponsors: Mountain Retreat Realty Experts will sponsor the evening balloon glows on Friday and Saturday, and, Carin Rubin State Farm will sponsor the handicapped shuttle service, which will run from the White Mountain Nature Center to the venue. We thank all of our sponsors and supporters of this event.

### BUSINESS VISITS:

- GINGERBREAD CABIN
- LION'S DEN
- NATIONAL BANK
- RED DEVIL PIZZA
- CARIN RUBIN - STATE FARM
- PNC
- MUNICH HAUS
- BURLY BEAR
- DTR SAT
- LITTLE BLUEBIRD
- SUZY'S CONSIGNMENT
- THE ITALIAN LADY
- WME THEATERS
- PINETOP BREWERY
- DARBI'S
- THE LODGE
- CHARLIE CLARK'S
- LOTUS GARDEN

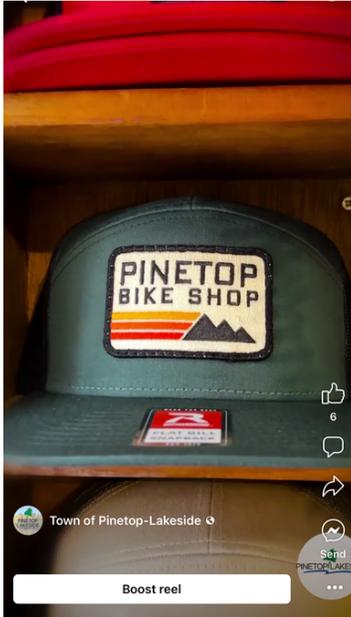
*Businesses continue to struggle through our slower season.*

*Many are taking advantage of the time to work on staffing challenges and to prepare for the summer season.*

# CELEBRATE THE LOCAL

The following content is created monthly and published to our social media platforms every Wednesday.

Follow along on Facebook @TownofPinetop-Lakeside and Instagram @PinetopLakeside



## LIVE BROADCAST

In order to help the community stay informed on government happenings, we broadcast every Town Council and Planning and Zoning meeting. You can watch these on our Facebook and Youtube channels.



Town of Pinetop-Lakeside 2-1-24  
Town Council Meeting



Town of Pinetop-Lakeside 2-15-24  
Town Council Meeting and Board o...

# BRING IT HOME 2024

Rob attended the 2024 Annual Conference for the Arizona Housing Coalition in Mesa, AZ on February 27 & 28

During the Conference he networked with a dozen local providers of housing efforts from Navajo County, Show Low, Pinetop-Lakeside and the WMAT.

During the main sessions and the multiple breakout sessions he took a path that focused on rural, grant and alternative funding options that will be available. Rob also attended a rural panel discussion that exposed a lot of discrepancies in the HUD data and the severe lack of proper data reporting from Navajo County. He will be getting a copy of the data moving forward.

It seems the the USDA and HUD have been severely affected by the budget cycle at the Federal Level and we will be seeing some of that affect here locally soon.

A noticeable focus on workforce housing continues and we should be seeing that focus to continue to expand. In all areas this approach to housing seems to be needed and accepted.



## MARK YOUR CALENDARS

Community Services continues to work on our annual events and community engagement events. Please be sure to mark your calendars and join us.

**A PINETOP/LAKESIDE FAMILY EVENT**

# Easter CELEBRATION

COME OUT FOR OUR ANNUAL EGG WALK, VISIT WITH THE EASTER BUNNY, AND ENJOY A FUN AFTERNOON FULL OF LIVE MUSIC, GAMES, FOOD.

**MARCH 30, 2024**  
11 AM TO 3PM

WOODLAND LAKE PARK  
BASEBALL FIELDS

GRAB A BLANKET AND JOIN US FOR AN EASTER PICNIC. BAGS WILL BE HANDED OUT TO COLLECT EGGS HIDDEN IN THE MAZE. TWO GOLDEN EGG PRIZE BASKETS WILL BE GIVEN OUT EACH HOUR.

FOR MORE INFORMATION CONTACT [ADEROSIER@PINETOP/LAKESIDEAZ.GOV](mailto:ADEROSIER@PINETOP/LAKESIDEAZ.GOV) | 928.882.2665

# TILLMAN Honor Run

Hosted by the White Mountain chapter

**Pinetop-Lakeside, AZ**

Woodland Lake Park  
E Woodland Lake Road  
Pinetop-Lakeside, AZ 85929

**Saturday, April 6, 2024**  
at 9:00 a.m.

Join the White Mountain chapter to run or walk and raise money to support the Tillman Scholar Program. Tillman Honor Runs are casual, family-friendly fun runs.

We welcome you to join ASU alumni, fans and members of the military community as we remember and honor the legacy of Pat Tillman.

For questions about the Tillman Honor Run please contact the event captain:  
**Tony Alba**  
[talba1992@gmail.com](mailto:talba1992@gmail.com)

Event proceeds benefit the Pat Tillman Foundation and ASU Alumni Association.

**ASU Alumni**  
Arizona State University

**PAT'S RUN 20<sup>th</sup>**  
TEK