

COMMUNITY SERVICES



MAY 2024 ACTIVITY
TONY ALBA
COMMUNITY SERVICES MANAGER



LIGHTS, CAMERA ACTION!

Creative Services Specialist Rob Hephner coordinated a video production with Arizona PBS in May. The show, titled "Trail Mix'd" launched in 2023 and highlights some of Arizona's best trails. The episode taped here featured the paved path at Woodland Lake Park and the Los Burros Trail. The episode likely will air this fall and Woodland Lake Park may be featured independently. Rob reports the video crew was very impressed with the park and pleased at how accommodating Town staff was in working with them.



THE COMMUNITY SERVICES DEPARTMENT HAS A STAFF OF THREE FULL-TIME EMPLOYEES AND TWO PART-TIME VISITOR INFORMATION SPECIALISTS. EACH MONTH, DEPARTMENT STAFF ATTENDS LITERALLY DOZENS OF MEETINGS. HERE ARE SOME OF THE HIGHLIGHTS FOR MAY.

HOSTED A VISIT FROM THE ARIZONA OFFICE OF TOURISM

COORDINATED A ROADSIDE CLEAN-UP IN CONJUNCTION WITH THE ARIZONA DEPARTMENT OF TRANSPORTATION

WHITE MOUNTAIN FIRE GROUP PUBLIC INFORMATION MEETING (WEEKLY)

WHITE MOUNTAIN NATURE CENTER BOARD

REAL AZ - AN ECONOMIC DEVELOPMENT GROUP FOR NAVAJO AND APACHE COUNTIES

ANNEXATION NEWS

Work continues on the Town's cooperative effort with a local community group interested in pursuing annexation of several areas of Pinetop and Lakeside. Residents Without a Vote" is surveying public interest in the annexation of four communities: Lakeside (East & West), Pinetop Country Club, Porter Creek Estates & White Mountain Summer Homes. The group is collecting survey data to gather input from residents of those areas to gauge interest in being annexed into the Town. You may take the survey at <https://www.surveymonkey.com/r/ptlsannex>.

BUDGET PLANNING

The Community Services Department has drafted its department budget for 2024-25 and presented the requested budget to Town Council. In addition to the department specific budget, Community Services also is responsible for the Town's Tourism budget, which also has been submitted to Council for review. The Town Council is scheduled to tentatively adopt the FY25 budget on June 27.

WEBSITE

Marketing Coordinator Annie DeRosier continues to work on an overhaul to the Town's official government website at www.pinetoplakesideaz.gov. The site is looking great! Kudos to Annie.

**NOTABLE MEETINGS AND
EVENTS WE HAVE
ATTENDED IN THE LAST
MONTH CONTINUED::**

**WHITE MOUNTAIN
BUSINESS OWNERS
ROUNDTABLE**

**THE CHAMBER OF
COMMERCE FOR PINETOP-
LAKESIDE MEETING**

COFFEE WITH COUNCIL

TOWN COUNCIL

**BOARD OF ADJUSTMENT
MEETING**

PLANNING AND ZONING

**LUNCH SERVICE AT THE
WHITE MOUNTAIN
COMMUNITY CENTER**

ROTARY CLUB MEETING

**WHITE MOUNTAIN FIRE
GROUP**

**PEOPLE'S VOICE
COMMITTEE**

**PINETOP LAKES
ASSOCIATION HOA**

EVENTS: WHITE MOUNTAINS BALLOON FESTIVAL

The Town's Community Services staff has been working diligently on preparations for the 7th Annual White Mountains Balloon Festival, presented by Sierra Propane. The event runs June 21-23, 2024, at Mountain Meadow Recreation Center. Activities include morning balloon launches (weather permitting all three days), and a festival from 5 to 9 p.m. on Friday, June 21, and 4 to 9 p.m. on Saturday, June 22. Festival activities include live music, food and retail vendors, a beer garden, and an evening balloon glow (weather permitting) after sunset. As a reminder, pets are not allowed at this year's event due to a change in the Town Code which prohibits domestic animals from Town-owned athletic fields. More information can be found at www.wmbfaz.com.



Talk of the Town Podcast

Produced by Rob Hephner

Tracks Introduces a New Trail - Blue Ridge Loop



Town Code - RV and Trailers



Free Puppy with Purchase



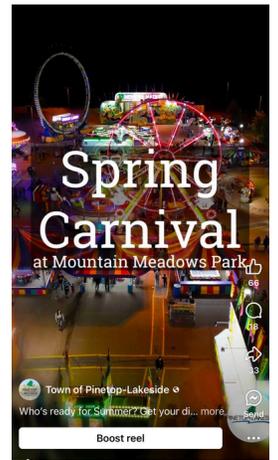
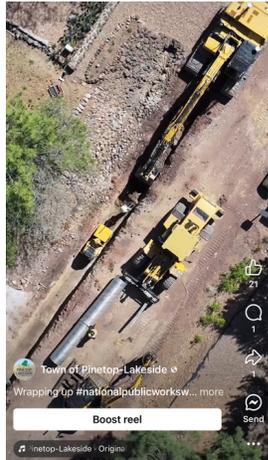
COMMUNITY ENGAGEMENT TOPICS OF INTEREST

Staff continues to work closely with The Chamber of Commerce for Pinetop-Lakeside. On Tuesday, May 7, Community Services Manager Tony Alba was the featured speaker at the Chamber's member meeting. Tony discussed the role of the Community Services Department and talked about how the Town can serve as a resource to local businesses. Also, the Chamber has formally agreed to cooperatively produce the Color Run with the Town at Woodland Lake Park on October 12.

The Community Services Department hosted another successful Coffee With Council on May 7, at Pinetop Coffee House. These informational gatherings have been very well received by attendees who can casually talk about Town Council members about any topic they'd like to raise.

CELEBRATE THE LOCAL

Follow along on Facebook @TownofPinetop-Lakeside and Instagram @PinetopLakeside



LIVE BROADCAST

In order to help the community stay informed on government happenings, we broadcast every Town Council and Planning and Zoning meeting. You can watch these on our Facebook and Youtube channels.



5-2-24 Town of Pinetop-Lakeside Town Council Meeting



5-16-24 Town of Pinetop-Lakeside Town Council Meeting

Town of Pinetop-Lakeside was live. Posted by Annie DeBosser May 18



Armed Forces Day Flag Ceremony VFW Post 2364



MARK YOUR CALENDARS

Community Services continues to work on our annual events and community engagement events. Please be sure to mark your calendars and join us.

WMBFAZ.COM
Mountain Meadow Recreation Complex
1101 S. Woodland Road, Lakeside, AZ 85929

MORNING BALLOON LAUNCHES
Friday, Saturday, and Sunday

LIVE MUSIC
Friday Night Kick-off Concert
Presented by The Cabin Butlers:
10th & Main
Saturday Night:
HWY 260 and Street Player

EVENING BALLOON GLOW
Friday and Saturday Evening

FOOD & RETAIL VENDORS

BEER GARDEN

PANCAKE BREAKFAST
Friday, Saturday, and Sunday Mornings
Presented by Rotary of the White Mountains

All balloon activities are weather dependent.
Please visit WMBFAZ.COM for full event details.
A free shuttle will run from Blue Ridge High School parking lot to the event site on Saturday Night from 6pm to 9pm.

JUNE 21-23, 2024

WHITE MOUNTAINS BALLOON FESTIVAL

Presented By: **SIERRA PROPANE**

8024 WHITE MOUNTAINS BALLOON FESTIVAL

KICK-OFF CONCERT

10TH & MAIN

JUNE 21, 2024

GATES OPEN 5:00 PM
CONCERT STARTS 6:30 PM

BALLOON GLOW FOLLOWING THE CONCERT

MOUNTAIN MEADOW RECREATION COMPLEX
1101 S. WOODLAND RD LAKESIDE, AZ

LEARN MORE:
www.WMBFAZ.com

Beer Garden
Food Vendors
Retail Vendors
Balloon Glow
Bring your own lawn chairs or blankets.
Some vendors will accept credit cards but cash is highly suggested.

SIERRA PROPANE
BALLOON FESTIVAL
THE CABIN BUTLERS

Rotary Club of the White Mountains

2024 WHITE MOUNTAIN BALLOON FESTIVAL PANCAKE BREAKFAST

21-23 JUNE 2024
6 AM - 8 AM

Mountain Meadow Recreation Complex
The hot air balloons will launch between 6:00 am and 6:30 am each morning, weather permitting.

Pancake breakfast includes sausage and a beverage.
\$7 Cash or \$8 Credit Card

Event Detail: www.WMBFAZ.com

POST 2364

FLAG DAY

VFW POST 2364
PINETOP-LAKESIDE
will conduct a
Flag Day Ceremony
June 14, 2024
11:00 AM
Veterans Memorial Park
Pinetop-Lakeside Town Hall
325 W. White Mountain Blvd.
Lakeside, AZ

ARIZONA **ARMY NATIONAL GUARD**

THE 2024 WHITE MOUNTAINS FREEDOM CONCERT SERIES

4 JULY THE HOUSE - SHOW LOW 5:30PM - 8:30PM
5 JULY THE ORCHARD - PINETOP 5:00PM - 9:00PM
6 JULY PINETOP LAKES COUNTRY CLUB 4:30PM - 7:30PM
7 JULY THE DEN - PINETOP 1:00 PM-4:00 PM

COUNTRY ROCK BAND
FREE ENTRY FOR ALL AGES

EVENT TIMES AND LOCATIONS ARE SUBJECT TO CHANGE.

FOR MORE INFO, CALL (928) 205-1981

HOSTED BY THE ROTARY OF THE WHITE MOUNTAINS & THE CHAMBER OF COMMERCE FOR PINETOP-LAKESIDE

PINETOP-LAKESIDE PRESENTS

MUSIC & MOVIES IN THE PARK
AT JACK BARKER MEMORIAL PARK

MUSIC STARTS AT 6:30 PM

MOVIE STARTS AT SUNSET

08 JUN STONE COUNTRY
BACK TO THE FUTURE

13 JUL ARNIE ABRAMS
THE GOONIES

03 AUG VANREED BROTHERS
LABYRINTH

FREE CONCESSIONS PROVIDED BY CARIN ROBIN STATE FARM

FOOD TRUCKS & LAWN GAMES
BRING CHAIRS OR A BLANKET

FOR MORE INFORMATION: 928-358-8898
WWW.PINETOP-LAKESIDE.AZ.GOV

FREE ENTRY
ALL EVENTS ARE WEATHER PERMITTING