

# COMMUNITY SERVICES



JANUARY 2025 ACTIVITY  
TONY ALBA  
COMMUNITY SERVICES DIRECTOR



## **White Mountains Balloon Festival Shifts to New Event!**

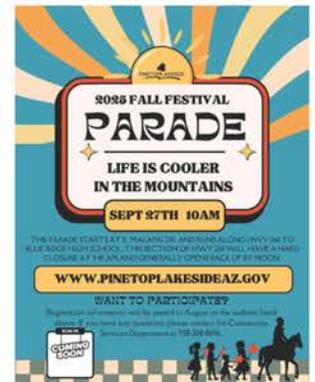
We announced a change in focus and a new name for the former White Mountains Balloon Festival. The new event will be Pinetop-Lakeside Summer Nights and will feature more bands, more vendors, and extended hours. We still plan to include an evening balloon glow (weather permitting), but morning balloon flights and the Rotary Pancake Breakfast have been eliminated. The likelihood of a forest closure this summer along with a low balloon flight rate over the years contributed to this decision.

# 2025 EVENT LINEUP



While we had no events in January, we did produce a calendar of major events for 2025:

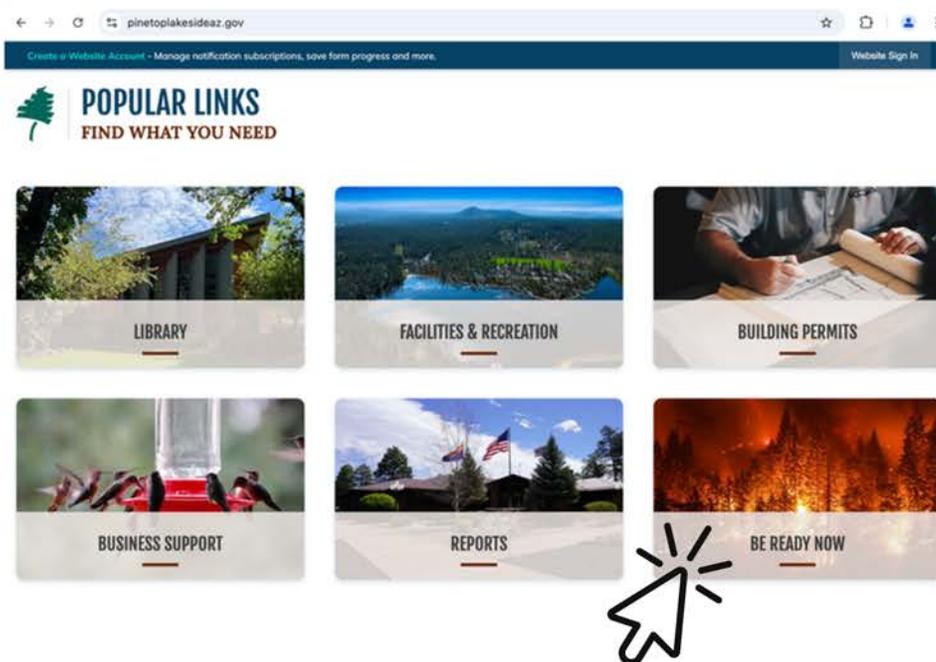
April 5	Tillman Honor Run	WLP
April 19	Easter Family Party	WLP
May 3	Blue Ridge Golf Tournament	WMCC
May 15-18	Nature Center Carnival	MMRC
May 17	Taste of the Mountain	Camp Grace
May 17	Sue's Crew Walk	Townwide
May 22-26	Nature Center Carnival	MMRC
June 7	Music/Movies in the Park	JBMP
June 20-21	Pinetop-Lakeside Summer Nights	MMRC
July 26	Music/Movies in the Park	JBMP
August 8	National Night Out	MMRC
August 16	Color Run	WLP
September 26	Cavalcade of Cars	SR 260
September 27	Fall Festival Parade	SR 260
September 26-28	Run to The Pines	PLCC
September 26-28	Fall Artisans Festival	Charlie Clark's
October 24-26	White Mountains Film Festival	Townwide
December 5	Mayor's Tree Lighting	JBMP
December 6	Show Low Christmas Parade	Show Low



# WILD FIRE SEASON - PREPARE NOW!

With the abnormally dry winter and early fire risk, the White Mountains Fire Coordinating Group began meeting by phone in January. Normally, the group doesn't convene until March. Meetings are taking place regularly now to communicate the current fire danger and sharing information on how community members can prepare themselves and their properties for potential wildfire.

The Town's website was updated to provide information on preparing your home and your personal items. You can access this by clicking on the Prepare Now button under Popular links on the PinetopLakesideAz.gov website.



MEETINGS HIGHLIGHTS FOR JANUARY.

WHITE MOUNTAIN NATURE CENTER BOARD MEETING

THE CHAMBER OF COMMERCE FOR PINETOP-LAKESIDE MEMBERSHIP MEETING AND BOARD MEETINGS

REAL AZ ECONOMIC DEVELOPMENT MEETING

LUNCH SERVICE AT THE WHITE MOUNTAIN COMMUNITY CENTER

ROTARY CLUB MEETINGS

WHITE MOUNTAIN BUSINESS OWNER ROUND TABLE MEETING

TOWN COUNCIL

PLANNING AND ZONING

## BUSINESS FOCUSED SURVEY LAUNCHED

The Community Services Department launched a business survey in January to gather information on “pain points” for businesses in town. The survey will remain open until the end of February with the goal of gaining an assessment of the challenges and opportunities our businesses are facing. The Town will work internally and with The Chamber of Commerce for Pinetop-Lakeside to explore avenues to assist businesses in addressing their challenges and capitalizing on opportunities.



### HELP PINETOP-LAKESIDE



better understand the needs of local businesses by answering a **SHORT SURVEY.**

The survey will be open until **February 28, 2025.**

The survey link can be found at [www.pinetoplakesideaz.gov/406/Business-Support](http://www.pinetoplakesideaz.gov/406/Business-Support)

If you have questions or need assistance, please contact:

The Town of Pinetop-Lakeside  
Rob Hephner at 928-368-8696 x257  
RHephner@PinetopLakesideAZ.gov

## OTHER ACTIVITIES

The Town hosted Coffee with Council on January 7 with Mayor Stephanie Irwin and Vice Mayor Sterling Beus.

Town staff took advantage of mild weather to conduct a roadside clean up on January 15. The Town has adopted the one-mile stretch of State Route 260 from Blue Ridge High School to the area in front of Northwoods Resort. Normally, the Town hosts three clean up efforts during the spring, summer and fall, but the lack of snow provided an opportunity to do an early clean up this year.

# CELEBRATE THE LOCAL - SOCIAL MEDIA

Follow along on Facebook @TownofPinetop-Lakeside and Instagram @PinetopLakeside



# CELEBRATE THE PODCAST

## 2025 Summer Nights (How we have changed from the Balloon Festival.)



Jan 28, 2025

Annie and Rob talk over the Changes from Balloon Fest to the new Pinetop-Lakeside Summer Nights Event.

**Pinetop-Lakeside Announces New Focus for Balloon Festival**

# LIVE BROADCAST

In order to help the community stay informed on government happenings, we broadcast every Town Council and Planning and Zoning meeting. You can watch these on our Facebook and Youtube channels.



1-16-25 Town of Pinetop-Lakeside Town Council Meeting



1-9-25 Town of Pinetop-Lakeside PLANNING AND ZONING COMMISSION



1-2-25 Town of Pinetop-Lakeside Town Council Meeting

# MARK YOUR CALENDARS

Community Services continues to work on our annual events and community engagement events. Please be sure to mark your calendars and join us.



VFW POST 2364 PINETOP-LAKESIDE will conduct a **National Vietnam War Veterans Day Flag Ceremony** **March 29, 2025** **11:00 AM** **Veterans Memorial Park** Pinetop-Lakeside Town Hall 325 W. White Mountain Blvd. Lakeside, AZ 85929

POST 2364

ASU Alumni  
Arizona State University  
White Mountain Chapter

Saturday  
**April 5**  
Pinetop-Lakeside, AZ

Woodland Lake Park  
Woodland Lake Road,  
Pinetop, AZ 85929



**TILLMAN Honor Run**

Tillman Honor Runs celebrate and honor the legacy of ASU alum and Army Ranger Pat Tillman. This April, Tillman Honor Runs will be held in 38 cities around the U.S.

The 4.2 mile fun runs are open to the public and provide support to the Tillman Scholars program.

For questions about the Tillman Honor Run please contact event captain:  
Tony Alba  
talba@pinetoplakesideaz.gov

PAT'S RUN

PINETOP-LAKESIDE'S  
**FAMILY EASTER CELEBRATION**

COME OUT FOR OUR ANNUAL EGG WALK, VISIT WITH THE EASTER BUNNY, AND ENJOY A FUN AFTERNOON FULL OF LIVE MUSIC, GAMES, FOOD.

**19 APRIL** **WOODLAND LAKE PARK** **11.00 AM**  
BASEBALL FIELDS **03.00 PM**

GRAB A PLAYNET AND JOIN US FOR AN EASTER PICNIC! BAGS WILL BE HANDED OUT TO COLLECT EGGS HIDDEN IN THE MAZE. TWO GOLDEN EGG PRIZE BASKETS WILL BE GIVEN OUT EACH HOUR. MORE INFORMATION CAN BE FOUND AT [WWW.PINETOPLAKESIDEAZ.GOV](http://WWW.PINETOPLAKESIDEAZ.GOV)




**ARMED FORCES DAY**

VFW POST 2364 PINETOP-LAKESIDE will conduct a **Flag Ceremony** on **May 17, 2025** **11:00 AM** **Veterans Memorial Park**

Pinetop-Lakeside Town Hall  
325 W. White Mountain Blvd. Lakeside, AZ 85929



**MEMORIAL DAY REMEMBRANCE CELEBRATION**

VFW POST 2364 PINETOP-LAKESIDE will conduct a **Memorial Day Remembrance Ceremony** **May 26, 2025** **11:00 AM** **Veterans Memorial Park** 325 W. White Mountain Blvd. Lakeside, AZ

POST 2364

PINETOP-LAKESIDE PRESENTS  
**MUSIC & MOVIES IN THE PARK**

AT JACK BARKER MEMORIAL PARK

MUSIC STARTS AT 6:30 PM  
MUSIC STARTS AT SUNSET

**07 JUN**  
IAN GADDIE  
MOANA 2

**26 JUL**  
VAN REED BROTHERS  
THE WILD ROBOT

FREE CONCESSIONS PROVIDED BY CARIN RUBIN STATE FARM

FOOD TRUCKS & LAWN GAMES

BRING CHAIRS OR A BLANKET

FOR MORE INFORMATION, 928-368-8676  
[WWW.PINETOPLAKESIDEAZ.GOV](http://WWW.PINETOPLAKESIDEAZ.GOV)

FREE ENTRY  
ALL EVENTS ARE WEATHER PERMITTING



PINETOP-LAKESIDE'S  
**SUMMER NIGHTS**  
MUSIC, FOOD, AND FUN IN THE PINES

**JUNE 20-21, 2025**

**MOUNTAIN MEADOW RECREATION COMPLEX**  
100 S. Woodland Road, Lakeside AZ 85929

**LIVE MUSIC**  
**FOOD & RETAIL VENDORS**  
**BEER GARDEN**  
**HOT AIR BALLOON GLOW\***

FRIDAY | 5 PM - 9 PM  
LIVE PERFORMANCES BY:  
• THE HEBER RIDGE BAND  
• STONE COUNTRY

SATURDAY | 4 PM - 10 PM  
LIVE PERFORMANCES BY:  
• JAZZ MONKEYS  
• THE JAMES T GANG  
• 10th AND MAIN

For full schedule and information visit [www.PLSummerNights.com](http://www.PLSummerNights.com)

\*These activities are weather dependent.

PRESENTED BY  
PINETOP-LAKESIDE  
SERRA PROPERTY  
THE CARPENTERS  
Summit Healthcare

KEY SPONSORS

PINETOP-LAKESIDE'S  
**COLOR FUN RUN**

**8:30 AM**  
**SATURDAY, AUG 16, 2025**  
**WOODLAND LAKE PARK**

THE STARTING LOCATION WILL BE AT THE COVERED BRIDGE. THE RUN WILL START AT 9:00 A.M. AND WILL FOLLOW THE WOODLAND LAKE PAVED PATH. EACH LOOP IS A MILE. THERE WILL BE A 1-HOUR TIME LIMIT ON THE EVENT. PARTICIPATION IS FREE! ALL AGES ARE WELCOME.

FUN RUN KIT | PRICE T.B.D.  
KITS WILL INCLUDE A RACE SHIRT, SUNGLASSES, AND A BANDANA. (ADULT AND CHILD SIZES AVAILABLE)  
PRE-ORDER INFORMATION WILL BE AVAILABLE IN JULY

QUESTIONS: CALL (928) 368-8686 OR CONTACT ANNE DEODERIS AT [ADEODERIS@PINETOPLAKESIDEAZ.GOV](mailto:ADEODERIS@PINETOPLAKESIDEAZ.GOV)  
[WWW.PINETOPLAKESIDEAZ.GOV](http://WWW.PINETOPLAKESIDEAZ.GOV)

COMING SOON

PINETOP-LAKESIDE  
Celebrating 100 Years

PINETOP-LAKESIDE  
**2025 FALL FESTIVAL PARADE**  
LIFE IS COOLER IN THE MOUNTAINS  
**SEPT 27TH 10AM**

THE PARADE STARTS AT E. MALAPAI DR. AND RUNS ALONG HWY 380 TO BLUE RIDGE HIGH SCHOOL. THIS SECTION OF HWY 380 WILL HAVE A HARD CLOSURE AT 9:45 AM AND GENERALLY OPENS BACK UP BY NOON.

[WWW.PINETOPLAKESIDEAZ.GOV](http://WWW.PINETOPLAKESIDEAZ.GOV)

WANT TO PARTICIPATE?  
Registration information will be posted in August on the website listed above. If you have any questions, please contact the Community Services Department at 928-368-8676.

COMING SOON

