

COMMUNITY SERVICES



MARCH 2025 ACTIVITY
TONY ALBA
COMMUNITY SERVICES DIRECTOR



Summer Nights – Once again, vendor spots for the event formerly known as the White Mountains Balloon Festival, now Pinetop-Lakeside Summer Nights, are sold out. The event will feature 17 food vendors, 17 retail vendors, and five community organizations. Additionally, The White Mountain Nature Center will handle beer and wine sales. The event will be June 20 and 21 at Mountain Meadow Recreation Complex.

Family Easter Party – The annual Family Easter Party is coming up April 19, from 11 a.m. to 3 p.m. at Woodland Lake Park. The Rotary Club of the White Mountains will sell hotdogs and hamburgers to support the Blue Ridge Scholarship Fund. We'll also have live music, face painting, kids' games, pictures with the Easter Bunny, and of course the ever popular Easter Egg maze.

Tillman Honor Run – Presented in partnership with the White Mountains Chapter of the Arizona State University Alumni Association, the Tillman Honor Run returns to Woodland Lake Park on April 5. The Run is a casual run/walk that honors the legacy of Pat Tillman who gave up his NFL career to become a U.S. Army Ranger. Pat was tragically killed in Afghanistan in 2004 while serving his country. The Tillman Honor Run benefits the Pat Tillman Foundation and its scholarship program.

Arizona Game and Fish Outdoor Expo – The Community Services Department hosted a promotional booth at the Game & Fish Outdoor Expo March 29 and 30 at the Ben Avery Shooting Facility in Phoenix. We distributed material promoting Pinetop-Lakeside to more than 2,000 visitors to the show. Our booth featured a kids' axe throwing game, photo opportunities with costumed wildlife creatures, and plenty of giveaways for adults and children.



Fire Restrictions

We continue to work very closely with the White Mountains Fire Coordinating Group to develop and push out messaging on Stage 1 Fire restrictions. Pinetop-Lakeside joined Navajo County, Apache County and all other White Mountains cities and towns to implement Stage 1 restrictions on February 28. The White Mountain Apache Reservation moved to Stage 2 in March. More information on fire conditions is available at www.311info.net.

STAGE 1 FIRE RESTRICTIONS

Are in effect throughout the White Mountain Region as of February 28, 2025 at 8:00 AM

PROHIBITED:

- Building, maintaining, attending, or using a fire, campfire, or stove fire, including a charcoal fire.
- Smoking is not permitted outside of designated areas (e.g. parking lot, enclosed vehicle, inside a building)
- Use of consumer fireworks.
- Use of tracer round ammunition or explosive targets

*All Open Burn Permits are void during emergency restrictions.
**Ft. Apache Indian Reservation is under Stage 1 Fire Restrictions year-round.

ALLOWED:

- Devices solely fueled by liquid petroleum or LPG fuels that can be turned on and off.
- Fires within backyard areas, campfire rings, and grills established by the Forest Service at posted, developed, and designated campgrounds. All areas should be clear of debris.

Visit www.311info.net/firerestrictions for more details

COMMUNITY ENGAGEMENT



Mayor Stephanie Irwin was a featured speaker at the monthly White Mountain Business Owners Round Table luncheon at Buffalo Bills in Show Low. Creative Services Specialist produced an informative PowerPoint presentation as part of Mayor Irwin's update on events and projects in the Town of Pinetop-Lakeside.



MEETINGS HIGHLIGHTS FOR MARCH.

THE CHAMBER OF COMMERCE FOR PINETOP-LAKESIDE MEMBERSHIP MEETING AND BOARD MEETINGS

REAL AZ ECONOMIC DEVELOPMENT MEETING

LUNCH SERVICE AT THE WHITE MOUNTAIN COMMUNITY CENTER

ROTARY CLUB MEETINGS

WHITE MOUNTAIN BUSINESS OWNER ROUND TABLE MEETING

TOWN COUNCIL

PLANNING AND ZONING

The Town hosted Coffee with Council on March 11 with Vice Mayor Sterling Beus and Council member Jerry Smith.

Marketing Coordinator Annie DeRosier produced several event promotional flyers for Town-sponsored events coming up throughout the year and for each of the flag ceremonies hosted by VFW Post 2364 in 2025 at Town Hall. Graphic design is one of many great attributes Annie brings to our department and we are grateful to have her on our team.



FY26 BUDGET NEWS

The Community Services Department presented its goals to the Town Council during a budget work session on March 4. The presentation was well received, and we received good direction from the Town Council on what it would like us to focus on in the coming year. Staff took that feedback and has been working to create its budget for Tourism and for Community Services. Those budgets will be presented to the Town Council for review in May.



CELEBRATE THE LOCAL - SOCIAL MEDIA

Follow along on Facebook @TownofPinetop-Lakeside and Instagram @PinetopLakeside

Council Clips have been introduced on our social media platforms. These are quick reels highlighting different agenda items. Views are surpassing our full meeting views.



CELEBRATE THE PODCAST

No podcast for March..

LIVE BROADCAST

In order to help the community stay informed on government happenings, we broadcast every Town Council and Planning and Zoning meeting. You can watch these on our Facebook and Youtube channels.



3-20-25 TOWN OF PINETOP-LAKESIDE TOWN COUNCIL MEETING



Are you prepared for Wildfires?
8 views • Streamed 12 days ago



3-6-25 TOWN OF PINETOP-LAKESIDE TOWN COUNCIL MEETING

MARK YOUR CALENDARS

Community Services continues to work on our annual events and community engagement events. Please be sure to mark your calendars and join us.

PINETOP-LAKESIDE'S
FAMILY EASTER CELEBRATION

COME OUT FOR OUR ANNUAL EGG WALK, VISIT WITH THE EASTER BUNNY, AND ENJOY A FUN AFTERNOON FULL OF LIVE MUSIC, GAMES, FOOD.

19 APRIL **WOODLAND LAKE PARK** **11:00 AM**
BASEBALL FIELDS **03:00 PM**

GRAB A BLANKET AND JOIN US FOR AN EASTER PICNIC. BAGS WILL BE HANDED OUT TO COLLECT EGGS HIDDEN IN THE MAZE. TWO GOLDEN EGG PRIZE BASKETS WILL BE GIVEN OUT EACH HOUR. MORE INFORMATION CAN BE FOUND AT WWW.PINETOPLAKESIDEAZ.GOV

ARMED FORCES DAY

VFW POST 2364 PINETOP-LAKESIDE will conduct a
Flag Ceremony
on
May 17, 2025
11:00 AM
Veterans Memorial Park

Pinetop-Lakeside Town Hall
325 W. White Mountain Blvd. Lakeside, AZ 85929

MEMORIAL DAY REMEMBRANCE CELEBRATION

VFW POST 2364 PINETOP-LAKESIDE will conduct a
Memorial Day Remembrance Ceremony
May 26, 2025
11:00 AM
Veterans Memorial Park
325 W. White Mountain Blvd.
Lakeside, AZ

PINETOP-LAKESIDE PRESENTS
MUSIC & MOVIES IN THE PARK

AT JACK BARKER MEMORIAL PARK

MUSIC STARTS AT 6:30 PM
MUSIC STARTS AT SUNSET

07 JUN
IAN GADDIE
MOANA 2

26 JUL
VAN REED BROTHERS
THE WILD ROBOT

FREE CONCESSIONS PROVIDED BY CARIN HOBIN STATE FARM

FOOD TRUCKS & LAWN GAMES

BRING CHAIRS OR A BLANKET

FOR MORE INFORMATION: 323.389.8888
WWW.PINETOPLAKESIDEAZ.GOV FREE ENTRY ALL EVENTS ARE WEATHER PERMITTING.

PINETOP-LAKESIDE'S
SUMMER NIGHTS

MUSIC, FOOD, AND FUN IN THE PINES

JUNE 20-21, 2025

MOUNTAIN MEADOW RECREATION COMPLEX
1101 S. Woodland Road, Lakeside AZ 85929

LIVE MUSIC
FOOD & RETAIL VENDORS
BEER GARDEN
HOT AIR BALLOON GLOW*

FRIDAY | 5 PM - 9 PM
LIVE PERFORMANCES BY:
• THE HEBER RIDGE BAND
• STONE COUNTRY

SATURDAY | 4 PM - 10 PM
LIVE PERFORMANCES BY:
• JAZZ MONKEYS
• THE JAMES T GANG
• 10th AND MAIN

For full schedule and information visit www.PLSummerNights.com

*These activities are weather dependent.

PRESENTED BY: PINETOP-LAKESIDE, KERRA PROPANE, THE CABIN HOTEL, Summit Healthcare

KEY SPONSORS: PINETOP-LAKESIDE, KERRA PROPANE, THE CABIN HOTEL, Summit Healthcare

PINETOP-LAKESIDE'S
COLOR FUN RUN

8:30 AM
SATURDAY, AUG 16, 2025
WOODLAND LAKE PARK

THE STARTING LOCATION WILL BE AT THE COVERED BRIDGE. THE RUN WILL START AT 9:00 A.M. AND WILL FOLLOW THE WOODLAND LAKE PAVED PATH. EACH LOOP IS A MILE. THERE WILL BE A 1-HOUR TIME LIMIT ON THE EVENT. PARTICIPATION IS FREE! ALL AGES ARE WELCOME.

FUN RUN KIT | PRICE T.B.D.
KITS WILL INCLUDE A RACE SHIRT, SUNGLASSES, AND A BANDANA. (ADULT AND CHILD SIZES AVAILABLE.)
PRE-ORDER INFORMATION WILL BE AVAILABLE IN JULY

Coming Soon

QUESTIONS: CALL (520) 389-8888 OR CONTACT ANNE DEROSIER AT ADEROSIER@PINETOPLAKESIDEAZ.GOV
WWW.PINETOPLAKESIDEAZ.GOV

PINETOP-LAKESIDE Celebrate the Season