

COMMUNITY SERVICES



APRIL 2025 ACTIVITY
TONY ALBA
COMMUNITY SERVICES DIRECTOR



COMMUNITY SERVICES SUCCESSFULLY PRODUCED AND EXECUTED TWO EVENTS IN APRIL, EVEN IN THE FACE OF WEATHER CHALLENGES.

Family Easter Party – Family Easter Party – For the second consecutive year, we were able to produce an outstanding Family Easter Celebration on April 19 inside Town Hall. Due to a forecast snowstorm that came to fruition, staff made the decision to move the event from Woodland Lake Park to Town Hall. Last year, we were forced to move the event indoors due to wet ground at Woodland Lake Park. Kudos to Annie DeRosier for putting together a creative plan to move the event and to Rob Hephner for his assistance in staging the event. A special shout out to the Rotary Club of the White Mountains who turned out in force to provide 800 hamburger and hot dog meals to attendees. It was an impressive performance by the Rotary Club in cold and snowy conditions. In all, we estimate that about 1,200 community members attended the event.



Tillman Honor Run – We also successfully executed the Tillman Honor Run in snowy conditions on April 5. Presented in partnership with the White Mountains Chapter of the Arizona State University Alumni Association, the Tillman Honor Run is a casual run/walk that honors the legacy of Pat Tillman who gave up his NFL career to become a U.S. Army Ranger. About three dozen hearty souls braved the frigid conditions to participate and feedback was excellent. Special thanks to the Public Works staff for clearing ice off the path to make the route safe for everyone and to Walking Down Ranch for having warm food and drinks available.



Fire Restrictions

We continue to work very closely with the White Mountains Fire Coordinating Group to develop and push out messaging on Stage 1 Fire restrictions. Over the last few weeks, it appears that conditions have been transitioning to the point where Stage 2 restrictions may go into effect, so we are working with the coordinating group to have messaging ready to go when needed. More information on fire conditions is available at www.311info.net.

STAGE 1 FIRE RESTRICTIONS

Are in effect throughout the White Mountain Region as of February 28, 2025 at 8:00 AM

PROHIBITED:

- Building, maintaining, attending, or using a fire, campfire, or stove fire, including a charcoal fire.
- Smoking is not permitted outside of designated areas (e.g. parking lot, enclosed vehicle, inside a building)
- Use of consumer fireworks.
- Use of tracer round ammunition or explosive targets

* All Open Burn Permits are void during emergency restrictions.
** Ft. Apache Indian Reservation is under Stage 1 Fire Restrictions year-round.

ALLOWED:

- Devices solely fueled by liquid petroleum or LPG fuels that can be turned on and off.
- Fires within backyard areas, campfire rings, and grills established by the Forest Service at posted, developed, and designated campgrounds. All areas should be clear of debris.

Visit www.311info.net/firerestrictions for more details

COMMUNITY ENGAGEMENT

Mayor Stephanie Irwin, Town Manager Keith Johnson, and Creative Services Specialist Rob Hephner attended a workforce housing meeting hosted by ZenniHome in Snowflake last month. ZenniHome is developing a workforce housing project that will be a benefit to all Arizona White Mountains communities. Rob did a workforce housing presentation for the Town of Pinetop-Lakeside as part of the discussion attended by government leaders throughout the region.



The Town hosted Coffee with Council on April 8 with Vice Mayor Sterling Beus and Council member Jeff Phillips. Community Services staff is working on the May 13 Coffee with Council and also returning to evening Conversations with Council. The May 20 Conversations with Council will focus on possible annexation.

In preparation for the annexation conversation, Community Services staff created a draft annexation plan and timeline that is being reviewed by department directors.

APRIL 2025 ACTIVITY - COMMUNITY SERVICES



MEETINGS HIGHLIGHTS
FOR MARCH.

THE CHAMBER OF
COMMERCE FOR
PINETOP-LAKESIDE
MEMBERSHIP MEETING
AND BOARD MEETINGS

REAL AZ ECONOMIC
DEVELOPMENT
MEETING

LUNCH SERVICE AT THE
WHITE MOUNTAIN
COMMUNITY CENTER

ROTARY CLUB
MEETINGS

WHITE MOUNTAIN
BUSINESS OWNER
ROUND TABLE MEETING

TOWN COUNCIL

RIBBON CUTTING AT
SWEET SLADES

ARIZONA OFFICE OF TOURISM

Community Services Director Tony Alba and Marketing Coordinator Annie DeRosier met with leadership from the Arizona Office of Tourism to discuss the tourism landscape of Arizona’s White Mountains and future cooperative projects. The Arizona Office of Tourism was represented by Interim Director Alix Skelpsa, Director of Strategic Initiatives Kiva Couchon, and Tribal Relations Manager Dawn Melvin.

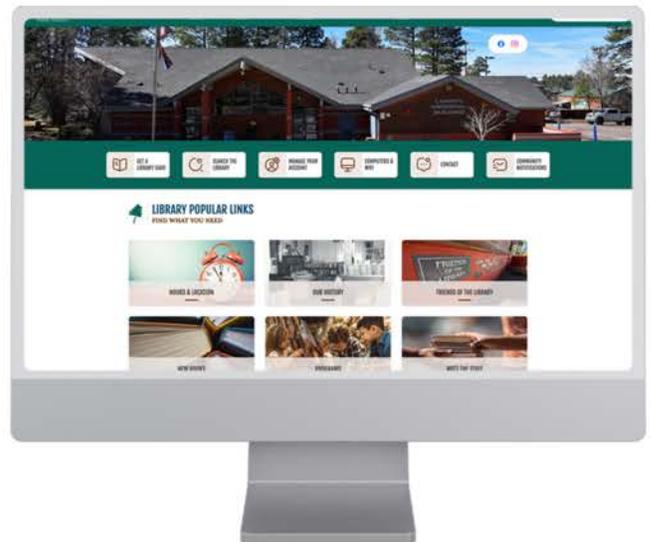
FY26 BUDGET NEWS

The Community Services Department continued to work on proposed budgets for FY 25/26 that will be presented to the Town Council during a budget work session on May 6.

WEBSITE UPDATES

The web domain for the Pinetop-Lakeside Library has been re-routed to the .Gov website. This will allow us to manage both sites through one portal, making it easier to keep library information up to date.

90% of the Library’s information has been moved over. Annie will continue to finish up the site over the next month.



CELEBRATE THE LOCAL - SOCIAL MEDIA

Follow along on Facebook @TownofPinetop-Lakeside and Instagram @PinetopLakeside



CELEBRATE THE PODCAST

The 2025 White Mountains Sheriff's Posse Pony Express Ride



Apr 17, 2025

In April the White Mountains Sheriff's Posse will hold another Pony Express Ride. Richard Bilbie stops by to tell us all about it.

Walking Down Ranch in 2025



Apr 10, 2025

The leadership of Walking Down Ranch stopped by to talk about their organization and operations.

LIVE BROADCAST

In order to help the community stay informed on government happenings, we broadcast every Town Council and Planning and Zoning meeting. You can watch these on our Facebook and Youtube channels.



4-17-25 TOWN OF PINETOP-LAKESIDE TOWN COUNCIL MEETING



4-3-25 TOWN OF PINETOP-LAKESIDE TOWN COUNCIL MEETING

MARK YOUR CALENDARS

Community Services continues to work on our annual events and community engagement events. Please be sure to mark your calendars and join us.



Home Ignition Zone Course Announcement

Reducing Wildfire Risk in the Home Ignition Zone



DATE: Friday May 16th 2025 (1 Day Course)
TIME: 8:00am – 4:00pm
LOCATION: White Mountain Nature Center 425 S. Woodland Rd Lakeside, AZ 85929

COMPLER COST: Free
Lunch: \$10.00, provided by WVMC
40 Seats Available

TO REGISTER CONTACT: John Gilfoos rgilfoos@pinetop-lakeside.org (480) 689-5101

DESCRIPTION: This 1 day course is designed for community members and fire professionals interested in wildfire risk reduction actions property owners can implement to improve home survivability due to a wildland fire threat.

The course will include information on the fundamentals of wildland fire behavior; potential types of ignition sources; the Home Ignition Zone; recommendations for wildfire risk reduction actions; case studies of Wildland-Urban Interface fires; National Fire Protection Association Firewise® and the Firewise USA™ recognition program.

There will be a mix of classroom based presentations and field practice with property site visits. Please dress appropriately for weather conditions with pants and closed toe shoes for the property walk-through.

Participants will be required to come eager to learn and must attend the full course to receive a Certificate of Course Completion.



For additional training opportunities, follow us on Social Media.






ARMED FORCES DAY

VFW POST 2364 PINETOP-LAKESIDE will conduct a

Flag Ceremony

on

May 17, 2025

11:00 AM

Veterans Memorial Park

Pinetop-Lakeside Town Hall
 325 W. White Mountain Blvd, Lakeside, AZ 85929



MEMORIAL DAY

REMEMBRANCE CELEBRATION

VFW POST 2364 PINETOP-LAKESIDE will conduct a

Memorial Day Remembrance Ceremony

May 26, 2025
 11:00 AM

Veterans Memorial Park

325 W. White Mountain Blvd.
 Lakeside, AZ



19th Annual White Mountain Spring Carnival

Behind White Mountain Nature Center

TWO BIG WEEKENDS IN 2025!!

Friday May 16 - Sunday May 18
 & Thursday May 22 - Monday May 26

Carnival Hours
 Thursday 5 pm to 10 pm
 Friday 5 pm to 11 pm
 Saturday Noon to 11 pm
 Sunday 1pm to 10 pm
 Monday 1pm to 9pm

Purchase Your Presale Tickets And Save Big \$\$\$ \$25.00 In Advance \$35.00 Each Day of the Event

On Sale NOW at the White Mountain Nature Center, Pinetop-Lakeside Public Library, Pinetop-Lakeside Town Hall.

AVAILABLE NOW UNTIL FRIDAY MAY 23, 2025 AT 4PM Or while they last!!

For more information please call 802-363-2477



Tasty Fair Treats!

valleyrides.com

New for 2025
 Jungle Twist!

Native Women Scholars, Inc.

AN EVENING OF APACHE CULTURE



May 17 • 3:00 PM to 6:00 PM

Mountain Meadows

Featuring:

- LIVE BAND
- CROWDANCERS
- FOOD VENDORS
- ART & JEWELRY VENDORS
- CULTURAL DEMONSTRATIONS



FREE Event

Bring a lawn chair!

Contact Eric Kramer 201 230 3457

TASTE OF THE WHITE MOUNTAINS

Step into a world of flavors and generosity at Taste of the White Mountains 2025, a fundraising event hosted by the Ben Brigg Scholarship Fund. Indulge in delectable dishes and try your luck at the raffle - all for a noble cause. Your presence and support will help us empower deserving students to reach new heights. Join us for an unforgettable afternoon of giving back and savoring the taste of making a difference.

SCAN TO PURCHASE TICKETS

Taste of the White Mountains
 May 17th 11:30 CAMP GRACE

THANK YOU TO ALL OF OUR SPONSORS

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