

# COMMUNITY SERVICES



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JULY 2025 ACTIVITY  
TONY ALBA  
COMMUNITY SERVICES DIRECTOR

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## EVENTS

Music & Movies in the Park (July 26) – An estimated 150 people attended Music & Movies in the Park event at Jack Barker Memorial Park. The Van Reed Brothers entertained the crowd with music before the showing of the featured film, “The Wild Robot.” Carin Rubin State Farm provided free popcorn and water, and food was available from Blackbeard’s Food Galley. It turned out to be a beautiful evening for family fun.

# EVENTS

The Community Services Department has been assisting the Police Department in the planning of the annual National Night Out on Friday, August 8 at Mountain Meadow Recreation Complex. National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, more caring places to live. The event will run from 5 to 7 p.m. and will feature food, root beer floats and interactive booths and displays from law enforcement and community organizations.

Community Services has partnered with the Chamber to handover the Color Run event. This year the key businesses from the Chamber provided all of the funding for the event while the CS team is supporting them with our on-hand supplies and planning. The event was moved up to August this year in hopes of engaging more families.

Planning has begun for the annual Fall Festival Parade, scheduled for September 27. This year's theme is "Life is Cooler in the Mountains." Entries are now being accepted, and the entry form is available on the town's website.



## MEETINGS HIGHLIGHTS FOR JULY..

THE CHAMBER OF COMMERCE FOR PINETOP-LAKESIDE MEMBERSHIP MEETING AND BOARD MEETINGS

LUNCH SERVICE AT THE WHITE MOUNTAIN COMMUNITY CENTER

ROTARY CLUB MEETINGS

TOWN COUNCIL MEETINGS

PLANNING AND ZONING

## COMMUNITY ENGAGEMENT

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- The Community Services team supported Mayor Stephanie Irwin in her presentation at the July Chamber meeting. Mayor introduced the Interim Town Manger, Rick Miller. The meeting was well attended and many businesses owners shared their appreciation for the updates on town business.



- Community Services once again worked with Fishers of Men for Veterans to help place 200 American flags at Jack Barker Memorial Park in recognition of the 4<sup>th</sup> of July Holiday. Our thanks to the Public Works Department, participating Town Council members, and community volunteers for helping with this project.
- The White Mountains Fire Coordinating Group voted to rescind all fire restrictions effect at 8 a.m. Friday, July 25. The Community Services Department is part of the public information planning committee, and continues to support the communications effort to deliver messaging about this decision and to encourage residents and visitors to remain vigilant about following fire safety procedures.

## COMMUNITY ENGAGEMENT

- The Community Services Department planned a lively and informative “Coffee with Council” on July 8, at Pinetop Coffee Shop. The session was hosted by Mayor Stephanie Irwin and Councilmember Jerry Smith. Interim Town Manager Rick Miller was introduced to the crowd of about 25 people in attendance. The next Coffee with Council will be Tuesday, August 12, with Mayor Irwin and Councilmember Taber Heisler. Coffee with Council takes place the second Tuesday of each month at 11 a.m. at Pinetop Coffee House.
- Community Services Director Tony Alba and Marketing Manager Annie DeRosier continued work on the fiscal year 2025/26 budgets for Community Services and Tourism Promotion. The final operating budget will go to Town Council on August 7, 2025, for approval.
- Annie DeRosier designed an 8 week “Drive Slow” campaign encouraging people to slow down while driving through Pinetop-Lakeside. The campaign will launch August 7<sup>th</sup> and will feature weekly posts on all of our social media platforms. Please keep an eye out for them and hit that share button.



## STAFF NEWS

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### **Community Services Director Tony Alba Announces Retirement**

The Town of Pinetop-Lakeside announces the upcoming retirement of Community Services Director Tony Alba, whose final day with the Town will be Friday, December 12, 2025.

Since joining the Town in 2018, Tony has been an integral part of our organization and community. His leadership and dedication to service will have a lasting impact, particularly in the areas of tourism, events, and community engagement. Through his vision and hard work, the Town strengthened its efforts to connect with residents and visitors alike, enhancing both the transparency of local government and the quality of life in our mountain community.

One of Tony's most notable accomplishments is the creation and development of the White Mountains Balloon Festival, which has become one of the region's most beloved and memorable annual events. His commitment to collaboration extended beyond Town Hall, as he actively participated in Rotary, the Chamber of Commerce, and several other civic organizations—fostering partnerships and building bridges that will benefit the community for years to come.

Tony's contributions reflect not only his professional expertise but also his genuine love for the White Mountains and the people who call it home. We are deeply grateful for his years of service, leadership, and the positive spirit he brought to every project.

If you see him around town over the next few months, please join us in thanking Tony Alba for his remarkable service to the Town of Pinetop-Lakeside and wishing him all the best in his retirement.

# TALK OF THE TOWN

Talk of the Town is a community focused email to help keep people informed on town topics, events, and upcoming meetings.



Please Note: Talk of the Town will now come out on the 1st and the 15th of each month. If these dates fall on a weekend or holiday, Talk of the Town will be sent on the following regular business day.  
We want this to be as informative as possible for community topics and events. If you have any topics that you would like to have addressed or events to share, please get in touch with Aimee DeFussier at [adefussier@pinetoplakesideid.gov](mailto:adefussier@pinetoplakesideid.gov).



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# LIVE BROADCAST

In order to help the community stay informed on government happenings, we broadcast every Town Council and Planning and Zoning meeting. You can watch these on our Facebook and Youtube channels.



Town of Pinetop-Lakeside Town Council Meeting 7-10-25



Town of Pinetop-Lakeside Town Council Meeting 7-17-25



Town of Pinetop-Lakeside Town Council Meeting 7-17-25



Town of Pinetop-Lakeside Planning and Zoning Meeting 7-24-25

# MARK YOUR CALENDARS

Community Services continues to work on our annual events and community engagement events. Please be sure to mark your calendars and join us.

**TOWN OF PINETOP-LAKESIDE**

**JOIN US FOR COOKOUT WITH THE COPS**

**NIGHT OUT**

**AUGUST 8, 2025**  
5 PM TO 7 PM

**MOUNTAIN MEADOW RECREATION COMPLEX**  
11.01 S WOODLAND ROAD, LAKESIDE

**POLICE COMMUNITY PARTNERSHIP**

FREE HAMBURGERS & HOT DOGS  
DANCES & PRIZES  
MEET MEMBERS OF PINETOP-LAKESIDE POLICE DEPARTMENT & OTHER AGENCIES

NATIONAL NIGHT OUT IS AN ANNUAL COMMUNITY-BUILDING CAMPAIGN THAT PROMOTES POLICE-COMMUNITY PARTNERSHIP AND NEIGHBORHOOD CAMARADERIE.  
WWW.PINETOP-LAKESIDE.AZ.GOV | (480) 364-4900

**WHITE MOUNTAIN SHERIFF'S POSSE BARBEQUE**

**Saturday, August 9, 2025**  
11:00 am - 6:00 pm

in the Orchard at **Charlie Clark's**

Tickets are Available at the Barbeque, the Pinetop Lakeside Town Hall or from any WM Sheriff's Posse Member and at the Following Member Businesses:

CANYON CREEK LOGGING  
CHARLIE CLARK'S STEAK HOUSE  
DABBY'S CAFE  
HIGH 5 DESIGN, INC  
ISAACS CONCRETE CREATIONS  
THE LION'S DEN  
LON HOFFMAN  
LORDS FENCE, INC

PORTER MOUNTAIN STABLES  
PREMIER ENGINEERING & DEVELOPMENT, INC  
THE RUSTIC CHUCKBOX  
THE COWBOY WAY BBQ  
STYON'S AUTOMOTIVE  
WAGON WHEEL MEAT STORAGE  
WESTERN COMMERCE

**BBQ PORK OR CHICKEN**  
**CORN COLESLAW BEANS**  
**BUNS AND DRINKS!**

AT THE GATE **Adults \*20 Children \*10** (10-17)  
Buy your ticket in advance & save! **ADULTS \*15**

**COLOR FUN RUN**

**8:30 AM**  
**SATURDAY, AUG 16, 2025**  
**WOODLAND LAKE PARK**

PRESENTED BY: **State Farm**, **Curly's Pub**, **The Pinetop Lakeside Police Department**, **SAVA & RECREATION COMPANY**

THE STARTING LOCATION WILL BE AT THE COVERED BRIDGE, THE RUN WILL START AT 8:00 A.M. AND WILL FOLLOW THE WOODLAND LAKE PAVED PATH. EACH LOOP IS A MILE. THERE WILL BE A 1-HOUR TIME LIMIT ON THE EVENT. PARTICIPATION IS FREE! ALL AGES ARE WELCOME.

FUN RUN KIT / PRICE \$25.00  
KIT WILL INCLUDE A RACE SHIRT, SUNGLASSES, AND A BANDANA. (ADULT AND CHILD SIZES AVAILABLE)  
PRE-ORDER INFORMATION WILL BE AVAILABLE IN JULY.

QUESTIONS GO TO: THE@COURTNEERAGAN.COM  
This event is held in partnership with the Town of Pinetop-Lakeside. All proceeds benefit the Charities of Pinetop-Lakeside.

**HUMANE SOCIETY of the WHITE MOUNTAINS**

**20th Annual HAPPY TAILS AUCTION & BBQ**

Please join us in our fight to alleviate animal suffering in our community

**Saturday, August 23, 2025**  
10am to 4pm

In the ORCHARD at CHARLIE CLARK'S

**LIVE AUCTION**  
**SILENT AUCTION & BBQ LUNCH**  
DESSERT AUCTION, BLITZ ITEMS, RAFFLES & MORE!

**SUMMER RAFFLE \$10**

**Boat & Trailer**  
Low 17' V-Hull Aluminum Boat with Lowes Factory Built Boat Trailer Includes a Trailer Motor, Battery, Battery Charger, 2 Seats, 2 Clerk, 3 Life Vests, Anchor & Boat Cover.

ALL PROCEEDS BENEFIT THE HORSE - HORSEHOES NEED NOT BE PRESENT - DRAWING HELD AT HAPPY TAILS

BBQ & Raffle tickets are available at The Humane Society, DogHouse Thrift Shop and from any HSWM Fundraising Committee Member

For more information call the Humane Society at 928-368-6295  
www.HSWM.org

**White Mountain Woman's Club**

**2025 Annual Fashion Show!**

**Friday, September 5, 2025**  
11:00 a.m. - 3:30 p.m.  
(doors open at 10:15 a.m.)

- Silent & Live Auctions
- 50/50 Raffle & Raffle Baskets
- Models from area local fashions

**Fall Fantasy**

Torreon Golf Club  
Tower Room  
651 S. Torreon Loop  
Show Low, AZ

Luncheon and cash bar!  
Tickets - cash or check only!  
Call Joann Lora - (602) 999-3090  
(Only 180 tickets available!)

(M.C. VISA/Cash/Check accepted for live or silent auction items day of the show)  
Proceeds benefit scholarships for students in the White Mountain Community  
Tax ID #01-000389

Honor 9/11 with service

**NATIONAL DAY OF SERVICE AND REMEMBRANCE**

VFW POST 2364 PINETOP-LAKESIDE will conduct a

**Flag Ceremony**  
September 11, 2025  
11:00 AM

**Veterans Memorial Park**  
Pinetop-Lakeside Town Hall  
325 W. White Mountain Blvd.  
Lakeside, AZ 85929

VFW Post 2364 Pinetop/Lakeside

**POW + MIA**  
YOU ARE NOT FORGOTTEN

VFW POST 2364 PINETOP-LAKESIDE will conduct a  
Prisoner of War / Missing in Action  
National Remembrance Day  
September 19, 2025  
11:00 AM

**Veterans Memorial Park**  
Pinetop-Lakeside Town Hall  
325 W. White Mountain Blvd.  
Lakeside, AZ 85929

VFW Post 2364 Pinetop/Lakeside

**25th Anniversary GALA SHOW**

**20 SEPTEMBER SATURDAY 2025**

**High Country Barbershop Chorus**

Shows @ 1 & 6 P.M.

**BLUE RIDGE HIGH SCHOOL**  
**THOMAS KEAN AUDITORIUM**  
1200 W. White Mountain Blvd., Lakeside, AZ 85929

Tickets: **\$10** (All the Good)  
Co-sponsored by: **Northland Pioneer College**  
Sponsored by: **Arizona** (All the Good)

For More Information, Contact Everett Peterson, 928-369-6986

**2025 Fall ARTISAN FESTIVAL**

**CARVING ARTIST-RAY VILLAFANE**  
**ARTS & CRAFTS-HANDCRAFTED GIFTS**  
**LIVE MUSIC-PHOTOS-SPIRITS**

\$5 Entry Fee - Kids 5 & Under Free

**SEPTEMBER 26<sup>th</sup>** 10AM-5PM  
**SEPTEMBER 27<sup>th</sup>** 8AM-5PM  
**SEPTEMBER 28<sup>th</sup>** 8AM-2PM

THE ORCHARD AT CHARLIE CLARK'S  
1701 E. WHITE MOUNTAIN BLVD. PINETOP, AZ

No pets on the event grounds.

PINETOP-LAKESIDE

**2025 FALL FESTIVAL PARADE**

**LIFE IS COOLER IN THE MOUNTAINS**

**SEPT 27TH 10AM**

THE PARADE STARTS AT E. MALAPAI DR. AND RUNS ALONG HWY 206 TO BLUE RIDGE HIGH SCHOOL. THIS SECTION OF HWY 206 WILL HAVE A HARD CLOSURE AT 9 AM AND GENERALLY OPENS BACK UP BY NOON.

**WWW.PINETOPLAKESIDEAZ.GOV**

**WANT TO PARTICIPATE?**  
Registration information will be posted in August on the website listed above. If you have any questions, please contact the Community Services Department at 928-368-8676.

**White Mountain Symphony Orchestra**

**America the Beautiful Concert**  
**Saturday, September 27, 2025**  
3:00 P.M. at Blue Ridge High School

Thomas Kean Memorial Auditorium  
1200 W. White Mountain Rd., Lakeside, AZ

Selections to include  
Star-Spangled Banner,  
America the Beautiful,  
American Salute, Cavities,  
Armed Forces Salute,  
Selections from the New World Symphony,  
Stars and Stripes Forever.

We want to thank our concert sponsor:  
**Silver Creek Winery and Ciderery**

For more details, call (928) 476-8656 • Adult Tickets: \$10, Youth (5-18): \$5

This concert is co-sponsored by: **Arizona**, **Maverick**, **Arizona**